# Benefits of Web Development with PHP

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Web development is a general term that encompasses various aspects including web design, various scripting, ecommerce development, website content development, website security, SEO, HTML coding and web application programming. Web development is a process that requires several Microsoft and open source programming languages such as ASP, PHP, XML, HTML, etc. However, each technology has some advantages over the others. Let us see some of the advantages of PHP programming language for web development.

Web development with PHP

PHP, acronym for Hypertext Preprocessor, is an open source server side scripting language and has cross platform capabilities, was originally created for the purpose of web development. It has the capability to create dynamic web pages, ecommerce website, web application and much more. Since its launch, it has been used by more than 20 millions websites all over the world. Due to its exceptional features almost all web development in Melbourne and Sydney are done on PHP platform. Let us see what the benefits of web development with PHP are.

a. Open Source â€“ the primary advantage of PHP is that it is free software and bears PHP license. This means that you donâ€™t have to pay for various licensing fees like in web development on Microsoft platform. Ultimately it will prove to be a cost effective web development solution.

b. Various Database Integration â€“ PHP supports several databases such as MySQL, MS SQL, SQLite, Postgre SQL, IBM DB2 many more. So if you are either developing a website for ecommerce or social networking, PHP will ensure the database will work flawlessly on your website.

c. Matured Code â€“ PHP is powered by matured languages like C, C++, Java, Tcl and Perl. This ensures that the web developers can create dynamic, secure and reliable web application that can be integrated into a website.

d. Popular among CMS â€“ if you are looking for a web development that enables you to control every facet of your website, then PHP is the right choice. There are many CMS (Content Management System) that are written in PHP, which includes Joomla, WordPress, MyBB, Drupal, etc. These PHP based CMS allows you to manage almost every corner of your website.

e. Numerous PHP Framework â€“ there are numerous PHP frameworks such as content management framework, web application framework, component / library framework, etc. that enables web development process easy for the web developers.

Apart from these, PHP offers a lot of benefits for web development and web application development. In addition to this, codes in PHP are such that they are search engine friendly. Because of these rich features, web development with PHP is popular in Melbourne and Sydney.

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