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The global marketplace is becoming more competitive every day, whether you work at a multi-national corporation or manage a local pizzeria. Business owners are typically resource constrained and are constantly managing their bottom line. With all businesses there are two ways to improve the bottom line – either improve top-line revenue or save on costs. Much has been written about improving revenue; this article will walk through saving costs with analytics and scheduling software.

Analytics Software

Analytics is a general term for the very advanced computer examination of a process. Analytics technology utilizes advanced computer programs to take in massive amounts of data, and to process it in the search for identifiable patterns that can reveal important insights. It has been used for a wide range of practical applications in fields ranging from emergency services and medicine to factory management and even sports. Customized analytics programs can look at huge amounts of data and reveal changes that can be made to make an office, factory, fire house, hospital, or just about any other establishment run more efficiently. Ultimately, analytics software should be used to directly answer business questions. By answering business questions with analytics software, companies can save money as well as improve customer service. Unfortunately for many businesses – especially those of small-to-medium size -- executing advanced analysis on large sets of data can be complex, and usually requires a trained sta

tistician. In many instances, it is worth hiring a firm to apply this cutting edge technology.

Scheduling Software

Scheduling software is a crucial bit of technology that can be applied to nearly any business, no matter how big or small. It is indispensable for businesses that operate with shifts. Like the more generalized field of analytics, scheduling software is applied to make processes run more smoothly and efficiently. This software can be obtained inexpensively, or even free, depending on the scheduling vendor. While free scheduling software exists, much of it is outdated and often lacks any form of customer service.

For an office manager or business owner, managing employee schedules is a time consuming task. People need time off for holidays, vacations, sick days, and emergencies. Breaks must be coordinated, and shift switches are sometimes needed. It is almost impossible to make everyone happy all the time and very difficult to avoid confusion and scheduling problems – or, at least, it used to be. Software has been created specifically for managing personnel and keeping shifts organized.

Efficient scheduling saves you from headaches, and it also saves money because it helps you to avoid unnecessary overtime expenses, over-staffing, and expenses for bringing in expensive staffing companies. This technology can help you to stay within compliance standards for breaks, and to manage labor costs. It also helps a scheduler to avoid having to deal with constant calls from employees who want you to check the schedule for them. Out of the various technologies available to help businesses save money, this is probably the least expensive option, and it can be applied to businesses of almost any size.

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This researcher applies a [staff scheduling software](#) from a [Hello Scheduling](#) to manage his employee schedules. He writes articles to help company owners to use the best technologies to improve their bottom lines and use their resources more efficiently.

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