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Being the national language of the country and spoken and understood by the vast majority of common Indian population Hindi is used in almost every part of the country and Hindi samachar on television is the program that draw the maximum number of viewer ship among all the regional and English language news papers. With the developments and rapid progress made in the field of Information and related technology the news Hindi is no longer limited to national boundaries and now they are capable of providing an almost equal and comprehensive coverage of international news too and can very well satisfy the increasing craving for the Indian readership for international news. Now all the world news headlines are covered by the popular Hindi newspapers and Hindi news channels and the common Indian viewers are going to have almost instant information of anything happening anywhere in the universe.

With the help of the satellite channels and all the latest innovations in the field of information technology news in modern universe travels lightning first and the Popular and prominent Hindi news agencies of the country are not lagging behind. The Indian news agencies and news channels are also reaping the maximum benefit of the modern communication technology and in collaboration with different global agencies now are efficiently providing the Indian audience with authentic noise from any part of the globe.

It is now only quite natural that all the world news headlines are now available in Hindi throughout the length and breadth of country and the Hindi newspapers and news channels with their national popularity has the maximum potentiality to reach the maximum number of Indian audience and naturally a lump sum amount of revenue is collected through commercial advertisements. Truly speaking Hindi samachar is among the most popular television programs in the country and can be considered as the only medium through one which a common man can easily have a fairly comprehensible idea about what is taking place in the international world every day. The most important advantage of news Hindi is that in a country as big as India where a wide variety of languages are used in every corner of the country Hindi is a kind of language that binds the whole land together and serves as a missing link that can is the reason behind the unity of and integration of the country and Hindu news really has a considerable role to play regarding this matter.

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