What You Get with Apple Products by Christy

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It wasn't that long ago that no one knew what an iPhone was. And in fact it wasn't long before that that no one had heard of an iPod either. Apple over decade ago was a minor player when it came to hardware and technology and many people didn't expect it to do much of interest as a company from then on.

That's when they announced that they were going to change the face of the music industry forever to an audience of sceptics â€“ but boy were the sceptics wrong. For the first time MP3 players took off in a big way and soon everyone carried digital music leaving portable CD players very much as a thing of the past. Then came the iPhone, the new Macs and airbooks, and the iPad. Pretty soon everyone was singing Apple's praises and their followers had reached some kind of almost religious zeal when talking about Apple products. This was in no small part to the birth of the iPhone, the iPod touch and the iPad, all of which were able to revolutionize their product category â€“ or in the case of the iPad invent an entirely new one.

But what is it about iPhones and iPads that makes them so much more impressive than the competition? How did they change the face of technology and the way we interact with it? And why should you jump on the band wagon?

The Hardware

Well first of all what makes the iPad and iPhone highly impressive is the hardware. These are devices that pack an incredible wallop into their small cases. While there are other tablets out there, none of them are really capable of producing the kind of 3D graphics that the iPad is, or of surfing the web with such grace. At the same time the iPhone was the first phone to utilize a camera, a compass, a GPS system, 3G internet and a similarly ground-breaking level of processing power and memory. These few features were then able to be combined in order to provide many more impressive applications from navigation to incredible augmented reality apps.

The Software

What else was impressive about the iPhone and later the iPad and iPod touch was the software. The iOS operating system that these devices work on is well renowned for being incredibly fast, smooth and elegant and literally never crashing. This is why so many people who are tired of seeing error messages on their computers and phones have jumped ship to Apple products and have generally not seen another error since.

But the real master stroke in terms of the software is the app store which those three devices have access to. Simply, by allowing anyone to create their own apps, they created a 'rush' of innovative software design branded as 'apps' that could be downloaded and used in a matter of minutes and that was generally very cheap or even free.

Style

On top of all that, there are finally the incredibly design sensibilities when you own Apple products. These devices feature rounded edges, beautiful animations, great branding and quality glass facades in many cases. Apple products aren't just machines â€“ they are fashion statements and they are a joy to use.

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These are a few reasons that the a Zwee Apple products have taken off in such a big way. To find out for yourself what makes them so special, follow the links for a Zwee iPhones.

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