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LCD TV and LED TVs are swiftly becoming a part of our lives & key source for home entertainment. It is a common site to see these displayed on store racks and these LCDs and LEDs are also taking the center stage in our homes. With the decrease in cost value and enhanced performances, the LCD or LED TV is an extremely sought-after choice.

With constant technology evolution and a new launch every time, you get better options in every new LCD and LED TV.

Considering the range of LCD TV and LED TV models available, buying the right one can take some effort.

But before you get one of these hi-def LCDs or LEDs home, you need to consider what to look for while buying an LCD or LED TV. The following points should help you avoid confusion when buying your favorite LCD or LED TV brand.

- Size of the room - Keep in mind the size of the room where you will be placing it. With the display size available in the range from 19-inches to 60-inches, make sure to pick the size that fits properly & also goes well with your home decor. (You wouldn't want to modify your home décor simply because of your TV).

- Distance between the viewer and the TV - The further away the TV is placed from the viewers; then larger screen size will be mandatory.

- Understand your TV - Bear in mind that each model has diverse features and services. It is imperative to understand what these are and how they affect your TV experience. So get to know the features each model offer and consider the specs too.

- Leverage online information - You can get to know about the features and specs online. Simply browse online and go through the features and technical specifications of the TV set about its size, features, ports, life span, etc. You can also compare two models with the online comparison tool. Moreover the expert advice and user review also helps to narrow down your choices.

- Check the features - Look out for features like HD picture quality, 3D support, HDMI port, energy efficiency modes and internet add-ons that make movie watching, gaming & internet connectivity easier and more enjoyable. With a simple click of your remote you can connect to the world, share photos, stay tuned on Facebook and Twitter and much more.

- Check Device Instructions - LCD/LED TVs require care and maintenance so also check the safety instructions for a better life span.

- Know your Brand - The TV market is dominated with models from all well-known leading brands like Sony, Samsung, LG, Panasonic, and Videocon. You need to be aware of which brand is great in which type of TV and offers the best quality.

- Be design conscious – Take into account the looks of the TV. At present, LCDs and LED comes in sleek, elegant designs.

- Track those offers – Consider the price of the TV. You wouldn't want to spend more would you? You

can check out deals and offers online. Most online vendors offer amazing deals and great prices that don't burn a hole to your pocket. After this, you should have no difficulty in finding a suitable and affordable LCD or LED TV.

You will surely be happy with the purchase later, by mulling over these aspects before investing in a LCD or LED TV.

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[Abhi](#) - About Author:

Abhi writes on behalf of Seventymm, It's an online shopping India portal where you can buy products online like movie DVDs, T shirts, Table PC's, a [LED TV prices India](#), LED TV's a [Mobile phones In India](#), digital cameras, Kids wear, Kids Stuff, men and women apparels etc.

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