Article Side

Stars â€“ launching their fragrancesâ€¦ by Rohit Suri

Article published on July 13th 2012 | Shopping

Some people are so obsessed by perfumes and fragrances that they have a whole range of perfumes hoarded in their wardrobe. Theyâ€™ll have the finest of all fragrances. Ranging from Hugo Boss perfume to much higher, signature perfumes, theyâ€™ll know what it smells like.

Hollywood actresses are not only known for their charming beauty or for their personal relationships. They are also famous for endorsing several beauty products. And, you see that most of them are in the news for endorsing their signature perfumes. Paris Hilton, Taylor Swift, Shakira, Christina Aguilera, Katy Perry and many more have been coming up with their signature range of perfumes.

Itâ€™s not always done for publicity or to gain profits. There are some brands and actors who have been doing this for a noble cause. And, the famous example is that of the super-talented singer, Justin Bieber. He had signed an agreement with Give Back Brands. This is a company that develops celebrity-endorsed products to raise money for good causes.

Itâ€™s not only him. There are several others who have been endorsing perfumes for some charity. Itâ€™ kind of putting your best foot forward and gaining publicity. Some do it for charity and there are some who do it for publicity. If you read the newspaper religiously, then you must have come across such celebrity endorsements for charity. When such an event happens, itâ€™s publicized in every leading newspaper and news channels.

There are also some Indian celebrity endorsed perfumes, which we can vouch for. And, these celebrities include Amitabh Bachchan, Shilpa Shetty and Shah Rukh Khan. Very few might know this, but those who are a bollywood freak will obviously know this. And, some of them might also have it in their wardrobe. Are you among them? Or you prefer something that suits your personality and skin.

If you are damn crazy fan of these film stars, then you surely will have on of the fragrances in your wardrobe. But, if youâ€™re not and are open to experimenting, then you should check out this Hugo Boss perfume. It will give a sweet smell and accentuate your personality. If you donâ€™t like this fragrance, you can move on. You can experience various types of fragrance.

Article Source:
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Rohit Suri - About Author:
Perfumes make you confident enough. Grab a a Hugo Boss perfume from brandsndeals.com and enjoy the discounts like never before.

Article Keywords:
buy perfumes, perfumes for men, perfumes for women, bvlgari perfumes, dkny perfumes, hugo boss perfumes, calvin klein eternity perfume, discounted perfumes, online perfumes shop india

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