Sarees from India

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Developed as a garment of its own in both South and North India at around the same time, Sarees are epitome of Indian culture. Sarees are nothing but a 4-9 meters long unstitched cloth worn by females. Combined with a blouse and a petticoat, sarees have a universal appeal for their simplicity, elegance, and their varieties.

Sarees can be draped in several styles including Oriya, Bengali, Gujarat, Maharastrian, and Malayali. Sarees come with unstitched blouses, which can be custom stitched as per customerâ€™s requirement. A wide variety of designs in neck, hand, and styles make the person wearing saree stand apart in the crowd.

Sarees come in printed, embroidered, brocade, brasso, and hand-woven version, and also in different colors including bright colors like maroon, red, green, blue, magenta and simple colors like black and white. The recent added colors due to western effect are the golden, silver and pink colors. Sarees of double color or multi color have started to gain market lately. Different types of style work available are patchwork, resham, sequins, ribbon work, pita work, chikankari, kundan, cut work, zarigota, appliquÃ© work, kalamkari, kantha, and embroidery. Often used fabrics in sarees are cotton, different types of silk, georgette, and crepe.

Every state in India has some world famous type of sarees. These sarees are in huge demand all across the world, for e.g. Chanderi and Maheshwari from Madhya Pradesh, Kosa silk from Chattisgarh, Patolas from Gujarat, Kanchipuram and Kumbakonam from Tamil Nadu, Pochampally and Gadwal from Andhra Pradesh, Sambalpuri from Orissa, and last but not the least Banarasi Sarees from Uttar Pradesh.

Sarees can be worn for any festival including Dussehera, Diwali, Pongal, and other major important local festivals. They are in demand on occasions like marriages, birthdays, social and cultural gatherings or any other family function. The trending sarees are casual, classic, contemporary, and designer sarees.

On account of many foreign celebrities (Paris Hilton, Elizabeth Hurley, Anna Kournikova, Serena Williams, Angelina Jolie, Bruna Abdullah, Lindsay Lohan) endorsing sarees, sarees have got a new edge above other type of garments. The most common fabric in sarees popular abroad is the chiffon.

Chiffon sarees were originally popularized by Maharani Indira Devi of Cooch Behar. She used to order customized Chiffon sarees with detailed work from France. Chiffon sari did what years of fashion interaction had not done in India. It homogenised fashion all over the world. Its softness, lightness and beautiful, elegant, caressing drape were ideally suited for all type of climates.

The pallu is the most designed part of a saree. This is the part of saree which falls on the shoulder. They are often decorated with elaborate geometric, floral, or figurative ornaments or brocades created on the loom.

Starting from Rs 50/ onwards, the prices can go high up to crores of rupees. The high valued sarees are usually decorated with ornamental works and are designed by famous designers. The most famous Indian designers for their intricating work on sarees are Sabyasachi Mukherjee, Ritu Beri, Ritu Kumar, Manish Arora, and Rohit Bal.

With most wonderful dresses and costumes all over the world, sarees are the most common and

accepted Indian attire. It is the most versatile garment in existence for a single length of material. It is not merely an outfit but an ornament that lends both grace and glamour to the wearer. The age old Sari has kept its acceptance throughout the centuries because of its simplicity, elegance and practical comfort combined with the sense of luxury and sense of sexuality a woman experiences.

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