Reason Why Rolex Watches are Worth Every Dollar by MichaelTrier

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Walk up to anyone on the street and ask them what they think are the best brands of luxury watches. Ask someone who doesnâ€™t even know anything about watches and I guarantee that they will at least recognize the signature Rolex crown logo. Regarded as the ultimate status symbol, this Swiss watchmaker has become a household name and for very good reason. From celebrities to CEOs, this watch has graced the wrists of people all over the world. It is the single largest luxury watch brand, producing over 2,000 watches in a single day. Arguably one of the most powerful luxury brands, Rolex boasts wristwatches of unparalleled quality, truly living up to its slogan: â€œa crown for every achievementâ€•.

One of the most distinguishing features of the Rolex watch is its quality. While some may argue that Rolex watches serve more of an aesthetic rather than functional purpose, the quality of each watch cannot be disputed. If youâ€™re paying ten grand for a watch, it better be able to keep time accurately, withstand a drop to the floor and maybe even handle a punch to the face--and Rolex does all of that (Okay, weâ€™re not sure about that last one but you get the point). If youâ€™ve ever destroyed your watc or other electronics because you dropped it into the toilet, youâ€™re in luck because Rolexes are water tight. Rolex watches have excellent movement and this is because they manufacture all of their own parts, something that is rare in the watch world. As such, this allows for much quality control and consistency during the process, resulting in a highly reliable and well designed watch every time.

Rolex watches are more than just fancy timepieces. They make bold statements. The ultimate status symbol, a Rolex says that your financial status has enabled you to reward yourself the luxury of a watch. It communicates to others a sense of sophistication in your taste and lifestyle. James Bond wore a Rolex (Congrats, youâ€™ve joined the ranks of 007 himself). There is some exclusivity in owning one. Also, consider the fact that Rolex watches are constantly being counterfeited. The market is flooded with many knock offs, some obviously fake and others not so apparently. Its prices are prohibitive to many but the grandeur of each watch is so universally appealing. Admit it. You wouldnâ€™t mind having one.

The Rolex also has a great resale value. Unlike cars, Rolexes do not depreciate in value as dramatically. Say if you purchase one now and keep it in fairly good condition for the next few years, you would probably be able to sell it for close to the original price. With that said, a Rolex might be a good source of investment.

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Wingate's Quality Watches is the world's leading independent dealer of fine luxury timepieces since 1976. We offer a beautiful selection of high quality a Rolex watches for men and women.

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