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Promotional Keyrings – Different Varieties by

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Promotional keyrings make for very good corporate gifts in comparison to the more common corporate gifts such as promotional bottled water, leather conference folders, promotional shirts. There are different varieties of key rings with varying price ranges depending on the materials which are used in addition to the method of branding. The plastic key rings cost only a few pennies but the price of the metal rings can go up to a few pounds especially when they are grouped together with other sorts of promotional items such as leather wallets or leather conference folders.

As there are different varieties of rings, one should be specific which type of ring should be given as corporate gifts. Few of such varieties are mentioned below:

Plastic rings

These types of cheap promotional keyrings are handed out in hundreds of thousands number around the world 24/7. These are cost effective and can be put to use by anybody needing a door key or a house key. Many boys and girls tie them to their bags or backpacks without keys on them.

Leather rings

Famous labels still choose leather rings to promote their products. This is particularly seen in motor business.

Acrylic rings

These should not be confused with plastic rings. Acrylic rings represent a more up market version. These are available in a wider range of colors as compared to plastic rings. These have a much higher perceived value even though their prices are almost as same as the plastic ones.

Promotional Metal rings

Promotional metal rings reflect a real touch of class and hence can be chosen as perfect corporate merchandise. They are found in many different variations such as the flat square ring, which is the most popular shape, and 3D keyrings which are fast gaining popularity.

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