Pantene Ice Shine Shampoo by John Francies

Article published on December 22nd 2011 | Shopping

I have always been a sucker for new products sitting on the shelf. It doesn't matter what it is, new shampoo, body lotion, or dish detergent. So when I went in to get some more shampoo I saw this new bottle in the grocery store. Pantene Ice shine shampoo. I have had a terrible month with my hair the changing temperature and high rainfall have done a serious number on my scalp. I was ready to have pretty and shiny hair again. Of course I had to purchase Pantene Ice Shine Shampoo and give it a whirl

The website stated the following about this new shampoo:

The cooler the shine, the hotter the look. Transform dull, lifeless hair into gorgeous hair.

The clear formulation of NEW Ice Shine Shampoo gently cleans to remove dirt, oil, sebum and styling products, increasing the purity of the hair's surface, to better allow light to penetrate the clear cuticle to the inner cortex of each strand.

When used as a system with NEW Ice Shine Conditioner, you'll see:

--Hair that's conditioned and shiny

--Naturally reflective, smooth and shining strands that beam with health.

--Smoothed cuticles with twice the shine

After reading this I deducted that it seemed to be a clarifying shampoo. I was hoping for something that was focused more on creating a nice icy shine but God knows my hair was in desperate need of a deep clean after all of the build-up I could live with the fact that "Ice Shine" seemed synonymous with clarifying.

This product comes in two sizes: 13.5 and 25.4 fluid ounces. The smell is actually quite subtle which is great as you would think that ice shine shampoo would have a very powerful smell. I enjoyed this immensely as I hate strong smelling shampoo

It does not cost as much as I would have though, I only paid about $5 for the larger 24.5 fluid ounce bottle of this shampoo. Didnâ€™t use any Pantene coupons but I assume you can get it for much cheaper if you do.

After using the product over a week, I can tell you that my hair definitely looks shinier and healthier than it did before. It feels lighter and softer too. The cleaning, clarifying action of this shampoo is powerful and it removed weeks of ugly, heavy build-up. A great buy in my opinion as it does a better job then some of my specialty shampoos.

Article Source:
http://www.articleside.com/shopping-articles/pantene-ice-shine-shampoo.htm - Article Side

John Francies - About Author:
For more great articles on pantene products as well as a pantene couponsclick the link, I also have

a great site for a bounty coupons.

Article Keywords:
Pantene coupons, pantene coupon

You can find more free articles on Article Side. Sign up today and share your knowledge to the community! It is completely FREE!