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Beach trips are not only about the sea and sand or sun bathing, it also implies enjoyment and fun; and any visit to the beach would remain incomplete without a proper beach towel. Beach towels are a part of beach fashion and they are a way of catching the eye of other visitors. But the question remains that what purpose do they serve in the beach?

Carrying attractive and wonderful towels to the beach can fulfill several purposes. They can be laid down as a surface to lie for the purpose of sun bathing. The size of these towels is slightly larger than the usual bath towels, and is usually made of pure cotton or quality fabric to give a rich, soft and vibrant feeling.

The basic fact about beach towels is that they are colorful and well designed. Almost all beach towels have a psychedelic appeal due to their vibrant colors and fascinating prints or designs. The designs range from

â€¢ Disney figures for kids

â€¢ Sports print for youngsters

â€¢ Animal prints for wildlife lovers

â€¢ Floral prints for girls

â€¢ Patterned or stripped

â€¢ Solid prints

Apart from these there are many others too. For instance, many beach towels have a social message printed on them in a fashionable manner, which makes them look attractive. Moreover, the size of these towels makes the designs more prominent and eye catching. They have designs to appeal to every age group and every section of the society: nature prints, patriotic prints, celebrity prints, and even customized prints.

Thus, using a beach towel is a novel way of becoming the cynosure of attraction on the beach. So make sure to carry an enticing beach towel that will serve the purpose of wiping and drying, and also be a part of your beach fashion as well.

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