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A Different Approach with Glasses Reglaze by [Bobby Barret](#)

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One of the cost savings solutions that is growing popular amongst cost conscious consumers today is have their reading glasses reglazed instead of making new ones with new frames. Spectacle frames are usually costly; some branded spectacle frames can cost twice as much as the lenses. Hence, it only makes sense to reglaze the lenses for the spectacles rather than pay unnecessary extra cost in this time of fluctuating economy.

Confirming transaction

Once the consumer is convinced of the need to reglaze their glasses, the best reglaze provider should be sought. This can be performed online searching for established and reputable reglaze service provider.

There are phone numbers which the consumer can use to call up the reglazer to make further enquiries or get a free quote of the whole reglaze procedure before making a commitment to have their glasses reglazed. There is also an email address which consumers can send an email to make further enquiries or ask for a quote.

The reglaze service provider would normally respond to the consumer's enquiry fairly quickly; free optical and lens advice can be given over the phone or email until the consumer is convinced that a glasses reglaze procedure is the best option. This would be if the glass lenses are scratched, chipped or cracked and a replacement is advisable.

The consumer would be offered a reasonable quote on the reglazed lens with service charges packaged in. If the consumer is happy with the price quoted, a verbal agreement to the reglaze process would activate the procedure. The consumer can then make payment over the phone and the reglazed glasses would be sent back to the consumer.

Different approach

Consumers would find that the glasses reglaze approach is quite different from the current market approach. Every optical store would want to make the biggest profit from the consumers through the fastest and easiest way; that would be to have the consumers change lens and frames every time the consumer walks into the store.

If the consumer falls in love with a pair of frames, the optical retailer would convince the consumers to take on a set of new lenses as well to fit the frame. There would be the standard excuse of unfitting lenses to the new frame although the consumer's prescription is unchanged. Hence, the consumer needs to fork out more money than expected. The optical retailer enjoyed a larger profit than anticipated.

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Welcome to ReglazeMyGlasses, We are the No1 site for fitting (reglazing) prescription lenses into frames. We also deals in a [Glasses Reglaze](#). We have combined the low cost benefits of ordering online with the 1 to 1 Customer Service you would expect from your optician. a [Click Here](#) for more info.

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