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With the present day cut-throat competition for Link popularity and link reputation, the purchase of text links is revolutionizing search engine optimization. Any layman can easily find out that all top ranking sites gain their rankings through text link ads. These text links, though small and seemingly insignificant, are in fact very powerful. Effective Text Link Ads helps you to outshine your competitors. With that in mind, following are the tips to get natural benefits in ranking as well as boost up the traffic:

1. Simple Installation: Registration and Installation is just a child's play with Text Link Ads. After the quick approval, simply download the plugin from the link site. The best part is that you can manually approve them by visiting the Link Ads site. Unlike other methods, the rejection rate is minuscule.
2. Personalized Ads: You have full control over the looks and position of your ads. You can choose your ads in text or as a widget. Text link ads need less expertise and even an internet newbie can design a text link ad.
3. Fast Payout: The payment is sure to reach you in the beginning of every month, without fail. There is no minimum limit. You will be paid the amount you deserve, however less it is, via PayPal, check, Payoneer Prepaid Debit MasterCard, or a TLA voucher.
4. Space Efficiency: Textual content web link ads offer highest possible information about the issues in less ad place.
5. High Conversion Rate: Text link ads are not only cost effective but also tends to higher conversion rates because if a reader is reading and then clicking on an ads then he is possibly going to buy a product or the service being advertised.
6. Easy Calculation: Unlike other Advertisement method, which generally concentrates too much on CPC (Cost Per Click), Text-Link-Ads charges flat rates only, on month-to-month basis. It leads to fewer headaches in calculating the monthly income.
7. Compatibility with other Ads: Text Link Ads can be placed alongside other ad networks, with the caveat that Text Link Ads must be the only provider of static HTML advertisements on your blog or website.

Text Link Ads has the largest number of handpicked publishers and even larger advertiser base. Text Link Ads comprises a large percentage of the advertising revenue. It also provides an easy to manage, almost totally automated way for you to monetize your blog. In terms of security, it provides privacy protected marketplace. And with options like script or manual link placement, no doubt, Text Link Ads surely outshine others in its genre.

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<http://www.articleside.com/seo-articles/why-text-link-ads-outshine-other-advertising-methods.htm> - [Article Side](#)

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