Article Side

What are the quickest ways to create links for my website by Anton Allen

Article published on January 9th 2012 | Seo

After spending nearly three years creating one way links for web site promotional purposes I have discovered by a little trial and error some of the very best and the worst ways to build back links back to your web site. This post will be focusing on the more effective ways to develop decent quality inbound links pointing back to your web site or blog.

There are a great many opportunities for building one way links for your seo campaigns, some are great and some are just a waste of time. Building inbound links back to your web site takes dedication so you want to get the most for your work in terms of top quality back links.

One of the best link building solutions that I have used and still use is article writing and distribution. Article writing is really simple especially if itâ€™s on a topic that you know about, trying to write about a matter that you are not accustomed with is a little harder. Just say for example you are trained as a website designer and you want to do a bit of seo for a selected set of search terms connected to the web design industry. The basic fact that you are qualified as a website designer will supply you with the knowledge and insight about the web design trade thus giving you the expertise to write a short article of the subject. Now if the same person tries to write an article on the subject of plumbing, then he or she are going to struggle, as he or she would not have enough experience to write about the plumbing industry.

Being a wonderful author is not an essential either, as long as your piece of writing is reasonably well written and readable article submission web sites and other webmasters will publish your written content on their websites. Now for the thing that makes all the impact, the hyper link. In the body of your piece of writing insert a link back to your site if possible using the search phrases that you want to be found for instance â€œweb design Southportâ€• and then using your url or domain name link back to your web site making use of a hyper-link, it's as straightforward as that. This will generate a one way link form a relevant piece of content material pointing straight at your targeted page. Now for the tricky part, all you need to do now is generate as many of these links as possible for the optimum affect use various article submission web sites for your article submissions.

It is good practice to differ your anchor text or hyper link text, where I have used the example â€œweb design Southportâ€• you can also use variants just like â€œSouthport web designâ€• as your first alternati and â€œwebsite design Southportâ€• as your second version. I use a percentage of 50% for my main key words, 25% for version number 1 and 25% for alternative number 2. This will produce a variety of back links with differing anchor text pointing back to your website with the emphasis on your main key words. The reasons behind this practice of differing your key words are to prevent getting penalised for self-promotion by Yahoo and Google and the other major search engines.

Article Source:
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Article Keywords:
website,seo,design

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