



Article published on December 2nd 2011 | [Seo](#)

For a software developer, you have produced your own piece of software masterwork, and then it is the time for you to show it to the world to make money! Sounds great! However the greatest hurdle you have to face is the fact how to sell it.

Well, today with the development of the Internet, online business is thriving. More and more companies can sell their items online. Besides, more and more affiliates also get side money online. To say the least, online trading has become more sophisticated. Especially for some electronics, it is much easier to be sold around the world! We all know that an invention of software would consume a lot of time and effort, so you have to try every method you could think to promote your software.

How to promote software product?

Today, I will introduce you a wonderful way which is also used by tens of thousands of people. It is PAD generator, a fantastic tool for you to promote your software products. As to it, first you should have a comprehensive understanding on PAD. PAD also refers to the Portable Application Description that can help shareware authors provide product specifications and description to online sources in a standard way, getting a typical data format that will permit site proprietors in addition to program librarians to automate program entries. PAD saves time for shareware authors and website proprietors. It offers the details concerning the author, products or affiliate and so on.

After knowing what PAD is, then it is PAD creation and PAD submission. Here, you can use the PAD generator. According to its tips, completing all required field is ok, isn't it simple? But you had better give the more details, since it is good for the potential customers to determine whether you would purchase your product or not.

However, for PAD submission, it is not as easy as you believe. You should be familiar with the submission rules. Additionally, some download sites will need developers to register and use logins and passwords. Even worse is not every submission would be successful. For some important site, you have to submit PAD file again and again which is really boring and annoying. But if you could use a submission service, all of these troubles will be solved.

And there are lots of main features that you would like: first is it can automatically submit your software to more than 1000 sites in less than 20 minutes. Nothing you should do, only to see the results. Second is it will quickly select the software submission category based on keywords and intelligently re-submit software to the last unsuccessful download sites. Then it would help you manage the accounts and passwords for download sites if needed. Fourth is the advanced submission mode for experienced users and have personalized settings by themselves.

Sometimes when you face a hurdle, you may think that it is over. Well, Not! Never quit, since there's always an answer waiting for you - submission software, best partner to help you sell software products online!

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The most efficient way to a [submit PAD file](#) to download sites is to use a [submission software](#). There are many ways to submit PAD; but a [PAD generator](#) is a wonderful way that you can try.

Article Keywords:

PAD File, Submit PAD File, Submission Software, PAD Generator

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