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We at Top10SEO.in , apart from providing complete IT solutions to corporates, have spearheaded and diversified into conducting training programs for aspiring students of educational institutions. Some areas where we offer training programs include: IT projects such as Search Engine Optimization (SEO) and System Software Development, and a variety of Management projects as well.

With the Top10SEO.in advancement, most of the IT corporates have felt presence of owning Search Engine Optimization (SEO) specialists for their own in-house Web Development and e-Marketing segments. Here again, SEO Chennai plays a pre-dominant role in bridging this huge gap between demand and opportunity, as this particular segment has got tremendous potential for both educational as well as corporate sectors spread over PAN INDIA.

Top10SEO.in started its operation in 7th Nov 2010, in the name of San Software Solutions. In these One year, we have strived hard to attain a competitive position in the industry and a remarkable progress. Each day is unique at SEO Chennaiâ€¦with 80+ motivated workforce, we drive innovation and do our BEST to exceed the expectations of our customers.

Education is a service industryâ€¦and being a dependable education partner is something that has been attained after repetitive success stories. SEO Chennai commits to offer educational services that will truly create a positive impact in a studentâ€™s career.

One of our best initiatives in this learning arena is â€œInternship in Web Master Programâ€• for students across all streamlines. In general, this segment has not been tapped by any of the key market players, but which has got abundant employment opportunities and career platforms. Since 2010, we have undergone a great deal of study on this project, and have structured the Search Engine Optimization (SEO) training program to meet your educational demand.

Itâ€™s our great endeavor to say that this SEO training program and MANY SUCH would definitely suit your institutionâ€™s curriculum and benefit every student who aspires to take up projects with us.

For students who are looking for exciting college projects and gaining live exposure - we wish you all the best and have a great learning experience!! Search Engine Optimization - a cost effective solution for ROI in Online Marketing. More than 80% of internet users are using search engine to find various services and resources online. There are millions of websites of several business types online in the cyberspace. A survey says that more than 65% of search engines users visiting websites which are listed in first page of SERP (Search Engine Result Pages) and they are not visiting the second page of SERP.

How to get your website listed in first page / top 10 positions of search engines?

We have to optimize our websites for search engines by optmizing our website content using keyword research, keyword analysis, competitor analysis, meta tag optimization, link optimization, image optimization, w3c compliance, robots file, sitemaps, social media optimization and building backlinks with relavant websites and directories. We optimize websites for search engines and building quality backlinks to promote your website.

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