



Article Side

How to write an article for article directories? by Allseoservicedelhi@gmail.com

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Many webmaster and SEO undervalued Article marketing as they think that article marketing is an old way to promote your website but as we all are well aware of a phrase "Old is gold". Article marketing is just like this phrase. You just need to write a good informative article and submit it to some good page rank and high traffic article directory and you will see the magic of those articles in term of keyword rank and traffic generation.

Traffic is the most important thing in internet world if you are able to drag the traffic towards your website then you can be successful in internet business. First of all you need to understand that those who are surfing web are looking for information and only information they are not interested to read anything which doesn't belong to their need. So, you need to decide your market so you can write for your target visitors and send them to your website or blog.

Here are some tips how to do article marketing so you can get enormous traffic for your website:-

Always write to inform your user this is obviously the most common thing but I have seen thousands of articles which are talking about their product this will never work and user will close the window with a single heartbeat. As I said earlier people are looking for information not for your sales pitch and your product advertisement. For Example you can talk about any common problem with their solution so user read your article and click on the referral link or guide them step by step which can help them accomplish certain thing.

Do not over use your keyword in articles because search engine doesn't love keyword stuffing and it is not going to help your article to rank better in search result. Don't ever try to insert your keyword in every sentence restrict your keyword to 3-4 % in an article. Instead of repeating your keyword try to use synonyms of keywords it will also help crawlers to analyze your content better.

After writing your articles it's time to distribute your article to some reputed article directories. Be careful while choosing article directory to submit your article it's important that they have high page rank and getting good number of traffic and most importantly those article site is consistently visited by those people whom you are targeting. Place your article under relevant category and make a useful and meaningful resource box where you can place your link. This will help your keyword to rank better in search result. Make a proper list of keywords to tag your article always use searchable keywords to tag this will increase your article impression in search result.

Also you can use your article on blog and to promote it. You can also use it on your website and forum that is niche to your article.

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