Article published on July 15th 2012 | Seo

Blog Commenting have been used and considered by many search engine optimization experts and webmasters as one of the easiest and excellent source of free one way links.

Here are some of the most significant benefits of blog commenting:

1. Improve Web Presence or Visibility

By enabling you to leave a comment on related blogs and including some anchor text linking back to your site, blog commenting provides you the opportunity to get your name and make yourself known in front of other bloggers, blog readers and other people who are browsing blogs that are related to your industry that are looking for the products or services that you provide.

Moreover, as most bloggers read each and every comment on their blog, and provided that your comments are interesting, show who you are and add great content to the blog, there's a great chance that you'll get noticed by that blogger. And to that blogger seeing you, it is highly likely that your comments will be exposed to all the readers of that blog, even long after you've actually left that comment.

2. Ascertain Credibility

Provided that you add to the conversation when youâ€™re blog commenting, reading the blog posts thoroughly and then contributing a thoughtful comment lets you appear that you â€œknow your stuffâ€• an is designed to encourage additional comments from others. Your blog comments are not only a great means of marketing yourself or your brand or company, but it will also demonstrate to others that you know your stuff; thus, demonstrating and proving your credibility.

3. Build Relationships

Blog commenting is a great means of getting noticed by prospects as well as by other industry bloggers of influence. Over time, this will result to creation and growth of a friendly relationship, which may lead not only to new business opportunities but even to guest blog posting opportunities.

4. Make and Develop Links

Blog commenting may enable you to include a website link with your blog comment. This will help you in building a link portfolio and therefore generate traffic to your blog or website by making it easy for those interested to click over to learn more about you.

Moreover, though most blogs use no-follow links on their comments, this link is still a link that leads to your site and these links will add up.

Article Source:
http://www.articleside.com/seo-articles/4-benefits-you-can-get-from-blog-commenting.htm - Article Side

Audreyabbey - About Author:
Premium SEO Solutions is a professional a SEO Australia that has a team of work-efficient a search engine optimisation expert that will provide you with cost-effective search engine optimisation service tailored to your business needs.

Article Keywords:
search engine optimization service,seo services,seo service,australia search engine optimisation

You can find more free articles on Article Side. Sign up today and share your knowledge to the community! It is completely FREE!