



Article Side

Shop intelligently when it concerns wedding invitations by [Jack Mary](#)

Article published on March 5th 2012 | [Relationship](#)

Those shopping for wedding invitations often tend to assume that paper grade is considered the most most important pricing consideration when searching for to buy an online wedding invitation. While the caliber of the paper is important, other aspects such as the printing method, number of ink colours and add on touches usually play a much more important role in determining the end price of your personalized wedding invitations.

Almost all top quality printers use cotton fibers, high-grade wood fibers which have been certified by the Forest Stewardship Council or a blend of each cotton and wood-based fibers. While these papers are usually of a better quality than re-cycled papers that countless promote as "tree-free", these high quality papers very often cost somewhat more but are surely well worth the slight premium. What's more, these papers are basically more "environmentally-friendly" and substantial than almost all papers marketed on the web that assert to be "green" or "tree-free".

Variables that tend to raise the costs of printed wedding invitations are the paper weight, darkly-colored papers and the number of ink colours utilized in printing the invitations.

Paper weight: Numerous wedding papers offered on line are printed by industrial printers. Normally, paper with a bodyweight past 120 pounds cannot be sent by means of a commercial printer or ink-jet printer. Subsequently, a weighty wedding invitation is only able to be printed using engraving, letterpress or, in some circumstances, with thermographic inks. This conventional printing method tends to raise overall costs, but will yield a appreciably more elegant invitation.

Paper Color: Nearly all wedding invitations are imprinted on white or ecru colored papers to be sure ink colours resonate. However, there is a trend towards bold-colored papers. In these instances, simply using a higher quality printing process like engraving is apt to operate to acquire the proper distinction connecting ink colours and darkly-colored papers.

Ink Colors: Although flat-printing, lithography and electronic printing is most effective with papers less than 120 pounds in weight, more conventional printing methods are demanded for more substantial papers. In these instances, each color must be utilized in a separate press run, therefore raising prices.

Article Source:

<http://www.articleside.com/relationship-articles/shop-intelligently-when-it-concerns-wedding-invitations.htm> - [Article Side](#)

[Jack Mary](#) - About Author:

When looking locally for a [wedding stationery](#), it is often best to seek advice from a experienced stationer who can help you decide upon the best a [black wedding invitations](#) styles and papers for your cost plan.

Article Keywords:

cheap wedding invitations,flat wedding invite,beach wedding invitations

You can find more [free articles](#) on [Article Side](#). Sign up today and share your knowledge to the community! It is completely FREE!