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Using Pure Space Studios to Get Ahead by [Mike Aguayo](#)

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Whether you decide to use a freelance photographer or entrust the job of capturing your natural beauty to one of the many companies whose business is centred on promoting aspiring models, the most essential tool in your arsenal when it comes to getting yourself noticed by the top agencies, is your portfolio. For this reason, it is worth investing a reasonable amount of money to ensure that the images it contains represent you in the best possible light.

London, as even a complete outsider might suspect, is home to the most influential agents in the United Kingdom, as well as some of the best fashion studios and photographers. This is why so many of the glamorous males and females who have a burning ambition to grace the world's catwalks and appear on the covers of the most illustrious magazines make their way to the capital in order to kick-start their career. Whilst it is tempting to cut corners by using a friend's apartment or even shooting outside, somewhere like Pure Space Studios, with a full complement of the latest digital equipment and a staff of experienced professionals, is definitely worth considering.

One of the biggest advantages of using a company that has a good track record in the industry is that they have a very good idea of what kind of look is popular at any given time and the kind of portfolio that is most likely to attract attention. Having said that, a professional team, such as the one to be found at the above-mentioned studios, will tailor each session to the unique requirements of the client and only offer general advice if it is requested.

There are many excellent photographers, stylists and make-up artists in London but finding ones that can work together well and help you to get the best results on the day can be a challenge. Fortunately, most good studios employ their own team so that visiting models only need to worry about the clothing and accessories that they need to bring along for the shoot. The calm professionalism that experienced fashion experts display can really help new models to settle quickly and relax in front of the camera, ensuring that the shoot is a big success.

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