Katie Williams, an achiever for Life by Brigida

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Life is bound to give back you all you deserve only if you are ready to put in your best in imparting positively in the lives of millions around the globe or within the little sector in which you are called to work in. Been able to impart positively, will indeed open numerous doors for you and accolade you with respect and appreciation from all who know you. Indeed, there is one individual who has proven herself worth rewarding. This personality is no other than Katie Williams.

She started her career and solely rose to the peak of her career, while working her way to the top of her career using discipline, integrity and diligence. It was during her faithfulness in little responsibilities that Mr. Ed Beckley invited her to join the Fairfield as a marketing agent. Do well and learning her ropes around the company led her to excel a great deal. See the need for a new changes in the means in which infomercial was advance and the potential this TV advert posse led Katie Williams start her first company which she name Williams Worldwide Inc.

William Worldwide, all started from her living room with one personnel assistance, but later expanded into her garage with over 25 persons, with the need for expansion she later move to other office complex. According to the pioneering founder, the secret of her success lies solely in her ability to motivate her team to persevere in other to produce result. In an interview section conducted in 2010, she boldly said, the only secret to her success lies in her ability to be faithful in little, while handling each and every project as if it was her only project while having in mind that her customer is the reason she is in business.

From 1987, when her company starts, she has services so many firms and conglomerates such as Dell, Oral B and lots more. In fact, the market perceived her as a great competition while her customers attached success to her career because she was able to deliver each project, timely and with lots of quality. Been able to excel this far, organization sort after her services and in 1991, she was awarded â€œEntrepreneur of the Yearâ€• for the city of Los Angeles in 1991. Before she sold the company in 1999, the firm ranked the number one woman-owned business in Los Angeles County in 1993 and for five years tops the chart in international Business Journals.

She is currently the co-founder of Idea business and she is in partnership with Peter Spiegel.

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In conclusion, hard work, diligence, integrity and perfection in service delivery can indeed be rewarded as seen in the case of a Katie Williams who is the 2011 Lifetime achievers award recipients.

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