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SEO Friendly Web Design: a way to popularity by [Navi Viri](#)

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SEO, the abbreviation stands for Search Engine Optimization. It is set of technique of getting your website on top of the search list of any search engine and that search engine may be Google, yahoo, hotmail or any other search engine. The SEO techniques are implemented for a special search engine. There are a lot of special search engine techniques like these techniques are basically divided into two category on page Search Engine Optimization techniques and off page Search Engine Optimization techniques. Various on page SEO techniques are directory submission, article submission, forum posting, social bookmarking, blog posting, and advertisement posting and so on. Besides these techniques the sites must be also compatible to implement various SEO techniques or it must be SEO Friendly or it must have SEO Friendly Web Design. We can say that design will be an SEO web design.

When we build the design of a website, it is only said to be the SEO Friendly Web Design when it does not contain any error in coding part. There may be a chance of mistakes when that design is built by human in various tools like Photoshop and Dreamweaver. That is why it is easier to implement SEO techniques with those websites which are built in various Content Management System available in market, because they do not contain any error. The more SEO friendly web design, a website have, the easier it becomes easy to promote us, and that can give more and more benefit to owner. The design plays an important role in the presentation of a website. The more effective the design of the website will be, the more strongly it attracts the customers or visitors as well and make them glued to the website and that will certainly gain popularity and as we know that a popular website can give marginal benefits to its owner. The design must be unique, sober and professional. The color combination, the photos, the text all must be in a good ratio, only then it can make a long lasting impression on customers. The design must represent the theme of the website. Only a good designer can make a good web design. So in a website, the two main persons are designer and Search engine optimization technician. They both can together develop a good website.

SEO has become a valuable online marketing tool for businesses of all shapes and sizes, but for an SEO campaign to be successful, solid foundations need to be in place. Doing things right from the offset can really reap the benefits, save time and money.

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