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Everyone loves staying connected with their family and friends so mobile phones are the boons through this developing technology. IM, SNS and messaging services paid by mobile phones are said to be real psychological supporters now a days.

Samsung launched the Samsung Champ 3.5G with full touch screen including both style and durable body. Its dimensions are 96.3 x 53.8 x 13 mm with weight 80g.

Its 2.4 inch TFT LCD resistive touch screen allows faster instant messaging, more convenient accessibility to other applications and business features. The touch screen display has VGA">QVGA (320x240) resolution giving pleasant appearance. It is loaded with Samsung's proprietary Java based operating system.

Samâ€™s versatile multimedia experience is always wonderful and pleasing. This version has dual speakers and voice equalizer too. The phone is ready with a 3.5 mm audio jack to connect with any earphones or speakers of your daily use. Its Sound Alive feature enhances earphone sound with 3D effects by caring the ear physiology and acts as a mood fresheners. Samsung Champ 3.5G has a rear 2-megapixel main camera to catch your lovely moments, family occasions and natureâ€™s beauty similarly the front facing VGA camera is also available for video chat. You can store your caught material with faster Internet capabilities in 30MB of internal memory and supports up to 16GB of external memory. Its powerhouse is Li-Ion 1000 m Ah battery for long hours of back up of 12 hrs Talk-time and 666 hrs of Standby time, giving assurance when you are at out.

Its improved connectivity features give easier access to social networking sites like Facebook, Twitter and messaging features like yahoo, MSN, gtalk and facebook chat through the faster connectivity of Wi-Fi (802.11 b/g/n) which even allows you to upload images and videos instantly to your Facebook accounts. Bluetooth v2.1 is for data transfer as usual. So for college students it would be one of the sources of knowledge bank.

Samâ€™s 3G range comes with HSDPA to give you the true feel of 3G by delivering data speeds of 7.2 Mbps. It pays a richer experience of content and application like downloads, video calling or browsing the internet. The 3G collection of Samsung Electronics in Indian market has come up with the launch of Champ 3.5G (S3770), Chat 527 (S5270) and Primo (S5610) 3G handsets across the 'Touch', 'Qwerty' and 'Bar' type formats.

The phone becomes very popular in youngsters because of its compact size, touch screen in low price and descent features.

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