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For critics, a new iPod model means new features to analyze and play with, while for consumers it means a new must-have device. In each new version of iPod models, the device receives an upgraded hard drive, processor, screen and even battery life, and this is especially true for the 4th generation iPod that was given multiple upgrades. Shoppers will still identify the simple layout of the buttons and sleek touch screen that the most recent iPods have been remembered for, but many of the features found inside the 4th generation device are taken right from the iPhone 4. Those people who currently have an iPhone 4 will identify all the features, and current iPhone 4 owners may not need another product that has all the features minus a phone.

Features

One feature about all new iPod generations is they all come crammed with features, and the 4th generation takes various features from the iPhone, including "Retina Display", HD video recording, "FaceTime" and iCloud. For individuals, the upgraded screen thanks to Retina Display will produce sharper images, and for video and picture lovers, the 1080P/8MP camera will make any video look sharp and any photo look bright and full of detail. One of the most talked about features to hit the iPod is the cloud-storage system, iCloud, which wirelessly pushes all of an individual's contact information, photos and music to all of the iOS5-capable products.

Tech Spec

One of the big upgrades received for the 4th generation model is a battery that provides 7-hours of continuous video playing, 40-hours of playback music, and a battery capable of being recharged in just about 2 hours. The size is still about the same as a deck of cards, and shoppers will have the option of choosing from 8, 32 and 64GB hard drives to satisfy their music, video and photo needs. Since the electronic does include a thinner design than prior models, new iPod cases will be needed to protect the device.

Accessories

The leaner design of the iPod will mean users will have to order new iPod touch 4G cases to protect the device, but most accessories of past models will still work. Many of your original accessories for the model will still fit, including docking stations, car-radios and even speaker systems, and if these devices do not fit, you can always order adapters for the new iPod. Thanks to the standard USB slots used in many Apple products, shoppers will still be able to get away with using many of the older 3rd-party accessories they have bought.

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