



Article Side

Impact Printer and its Key Factors by [James Blee](#)

Article published on May 3rd 2012 | [Marketing](#)

The impact printer has just arrived in the scene but is quickly climbing the charts of popularity. These new age printers are slowly but steadily replacing the old dot matrix printers or the daisy wheel ones. The simple working formula of this type of printer is creation of impact on the paper as and when the ink is released from the by a cartridge. The ink then subsequently touches the paper and the printing process is executed. The hammer which hits the paper is dipped in the ink-filled cartridge and then writes on the paper that is inserted to get the output.

With the arrival of the impact printer, the older dot matrix printers are slowly becoming obsolete. The dot matrix printers were able to print only simple texts and that also in one single color. The impact printers not only give you colorful outputs but are also able to print both texts and pictures. The use of cartridges leaving the old iron ribbon systems has enabled these printers in doing so.

With the progress of time and technology, the impact printer has been given a touch of new features. They are now coming to the market with in-built software that allows editing, resizing or even adding captions to the images. The addition of company logos or symbols or even watermarks can be done which will make the images a lot more realistic. Besides printing on the papers, the impact printers can also be used to print on a variety of other substances like print t-shirts, creating imprints on jewelry, vehicles, musical instruments, plastic mugs etc.

There are various companies who produce impact printers with Hewlett Packard, Canon and Epson being the most famous of them. The other highlights of these printers are easy to use, compact and within the affordability limit for any. But they eat up a lot of ink and thus increasing the overall cost of printing.

Article Source:

<http://www.articleside.com/marketing-articles/impact-printer-and-its-key-factors.htm> - [Article Side](#)

[James Blee](#) - About Author:

For more information on a [dot matrix printer](#), check out the info available online; these will help you learn to find the a [impact printer](#)!

Article Keywords:

impact printer