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You need to optimize the web page for getting selected in good page ranking by plus 1 Google. But before you delve into the topic, it is necessary for you to understand what optimization is and what page ranking is. Search engines will look out for any website based on the genuineness of the content given on the web pages and on the amount of keywords which has been optimized on home pages. For instance let us imagine the user is searching for good hotel in Scotland, the search engines will start its search on the website's URL which has the exact keywords or phrases mentioned in it. Some websites will retain only Scotland and not hotel whereas others will retain the whole words and phrases in the URL and on tags. Subsequently the search engines will list out the websites in which contents are freshly updated and also which has the same keywords and phrases in the first page. Thus it is obvious that for getting placed in Googleplus 1 you need to include all the essential keywords in the website and various links.

You have several web designers who will suitably develop your website with homepage and other pages in which contents are completely optimized. Further you can also hire service providers for enhancing the web traffic. They would use several strategies of search engine optimization for improving the page ranking and also for getting the target audience. Some providers will charge monthly fee for designing the web and customizing it. There are some other agencies which would guarantee the customer the minimum results for fixed packages. You will be promised for getting 100 customers per week or 1000 customer in fortnight. Depending on your budget and needs, you can choose from several plans available.

It is necessary for you to update the contents frequently for succeeding in online business. You can employ several plans like article writing, submission of articles to various web directories and by adding more keywords etc. for improving and updating the contents. The page title, URL, the opening and closing sentence should have keywords and it should also be used in Meta tags. These are the prospective ways to improve page ranking and also for getting desired traffic. Getting placed in Googleplus 1 and increasing the number of potential customers are inter-dependent. Only when your website is noticed by millions of visitors, you can improve sales and for improving sales, you need to employ various techniques for getting page ranking in plus 1 Google. The younger generation is fond of making painting on body parts as a means to draw attention from others. The art of body paint originates from ancient time and now it has become a fashion to create tattoos and designs on various parts of the body for both sexes. This type of paint will last in the body for several hours or even weeks depending on the nature of paint used. It has become unique way to draw attention and modern women want to prove themselves as contemporary in all aspects. Now you have several options for making suitable body designs and you have choices for choosing the right designer for making drawings in your body.

Some men are crazy in making pictures of animals, birds and even their favorite movie stars on their body. Further you can draw cartoon characters, pictures and drawings of history, your favorite place on earth and much more. The taste and pleasure of each one is different and each one of them has loads of ideas for making the desired drawing on the body. Liquid latex is a type of paint used for drawing pictures on body and you have range of colors and shades of this herbal product. It is basically obtained from rubber plantation and stem and bark of the plant are cut to take out of the latex. The markers are one form of painting used to draw pictures on body which gives transparent effect which resembles the art of tattoos. Unless you wash it off with soap and water, the markers remain on the body for long time. There are plenty of colors and designs in markers and people use even silver color and gold color which looks appealing on the skin. Metallic colors create magic in the body skin and added with imaginative ideas it could make lot of difference in style and fashion.

Air brush designs are better in quality when compared with markers and it is safe to administer them on your tender skin without causing side effects. There are lots of commercial advertisements in which the artists use air brush painting for making pictures of new products on their body. The advantage in air brush body paint is it dries up fast and it is more flexible with body skin than markers. Earlier, liquid latex was used only for make-up but now people are crazy to use them for making designs on body parts. It takes minimum time to create wonderful designs using latex on the body and it can be washed off quickly.

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