



Article published on December 28th 2011 | [Marketing](#)

B2B Marketplace is also called as a business directory contains the list of all the worldwide traders. These marketplaces serve as a common platform that helps the traders to do regular trade practices.

As time goes by, there is a breakthrough in international trade trends and the global market. It raises the competition in the world market which turns tricks of the trade changes in the various suppliers, buyers, sellers, manufacturers and they have started using online B2B portals. There are many leading online b2b directories where you will find different importers, exporters, buyers, sellers, manufactures and wholesalers around the world.

The b2b directory has become excellent markets which have emerged as the technology for improving business at the speed of thought. The aim of these B2B directories with the different elements is to promote the company. There are different types of business directories where you will find all kinds of aircraft related products, foodstuffs, consumer electronics, appliances and supplies, rubber and plastics, textiles, engine parts, household and garden chemicals, fashion accessories, base of mass production, agriculture products, medical, automobiles, power plants, lighting, capital machinery, clothing, food, telecommunications, toys, jewelry and watches sunglasses and many more products than listed in the various vendors , manufacturers, buyers, importers and other online operators.

Business directory has played an essential role in structuring a common platform for all online businesses where it can carry out in line with the world's leading companies. Company of any type, may be in finance, banking, advertising, insurance and other sectors can be found in this type of business to business directories. India has emerged as economic super power only because of its greater use of B2B market where you can find types of items listed by merchants comprising small and large Indian exporters, manufacturers, sellers, buyers, sellers, importers and other traders dealing making affordable online prices.

The B2B marketplaces provide the best of worldwide manufacturers and offers from Indian exporters in various product types with different business activities in terms of buying or selling a product at a reasonable price. These act as business directories online catalog for different types of companies. B2b directory provides important information about the list of online merchants in particular business which happens to be the best place for consultation in the case of new businesses. Therefore, the online business directory makes the whole world in small vessel that involves different types of resources from the business world.

Article Source:

<http://www.articleside.com/marketing-articles/b2b-marketplace-get-access-to-world-renowned-traders.htm> - [Article Side](#)

[Ahtisham Ahmed](#) - About Author:

Ahtisham Ahmed is an expert writer on online business promotion, and here he has shared information a [B2B marketplace](#). For more about to B2B directories of a [handicraft items](#), visit B2B Portal - Exportmart.com

Article Keywords:
B2B Marketplace, B2B Portal, B2B

You can find more [free articles](#) on [Article Side](#). Sign up today and share your knowledge to the community! It is completely FREE!