Optimize your corporate business strategy with Sodali by Adryana Bygger

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Sodali is an European headquartered consultancy, member of the GMW Group (Global Wealth Management). The firm has offices in 7 important centres such as Rome, Milan, Madrid, London, Paris, Geneva, Athens. It also has representatives in Tokyo, New York and Sao Paulo. Sodali provides consultancy to help companies deal with possible changes in the financial markets, minority shareholders and the expectations of investors. Sodaliâ€™s team is expert in corporate business strategy, has proven track record and long-standing experience in financial services, takeover bids, corporate governance, control contests, best practices, mergers and acquisition, executive remuneration, risk controls, cross-border voting, compliance and disclosure.

Today corporate governance is becoming very important, especially after the collapse of Enron, WorldCom and many other corporate accounting scandals of 2002. This situation brought deep crisis in Wall Street and it has been the beginning of a new age of compliance, where companies have been forced to adopt a better governance and to improve risk management approaches.

Good corporate governance helps to prevent corporate scandals, fraud, and potential civil and criminal liability of the organization. Corporate governance is also a good business. A positive corporate governance image enhances the reputation of the organization and makes it more attractive to customers, investors, suppliers and if you are a no profit organization also to your contributors. Furthermore a study conducted by Sodali demonstrated a direct connection between a good corporate governance and its positive effects like lower cost of money and higher appeal for equities.

Sodali is a reference point for firms that want to optimize their governance and strategic settings towards the market where they are competing, showing their potential investors the quality and also the transparency of their business structure. In particular, Sodaliâ€™s staff provides high performance services that increase both efficiency and effectiveness of the customer companies, analyzing and improving their company business strategy.

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Adryana Bygger - About Author:
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