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Purchasing an engagement diamond ring is a perplexing and tricky process. There are so many questions - How to notice the subtle differences between setting, style and design anyway?

Your diamond engagement ring design is basically how you want your final ring to look. This is far more vital than most people realise. More than buying a piece of jewellery; this is about you wanting to tell your fiancÃ© just how you feel about her and the vision of spending the rest of your lives jointly. The reality of actually wearing and caring for such a valuable treasure will make it a burden for you both and might completely take the focus away from your relationship.

When you choose your diamond engagement ring design think about what your fiancÃ© would want to wear as often as possible. Women love the thought of wearing their engagement ring in all places, but if the ring is intended so that it makes it unrealistic to wear comfortably, then she will wear it less and less until it spends all its time in the jewellery box. If your fiancÃ© loves to be a bit flashy or prefers to wear her costly ring outside her normal work hours or activities, you can pretty well choose any diamond engagement ring design that you want for her. Intricately designed rings that have many diamonds are held in place by a pave set.

For diamond rings, bigger is not always better!

Unusually shaped rings - There are a lot of special designers out there, all of whom do stunning work, but some rings are unquestionably better as 'special occasion' rings than your engagement ring. Rings shaped similar to butterflies are remarkable, but unless your fiancÃ© wants a ring that she can only wear on really special occasions, then they are very unusable as engagement rings.

The most important part about choosing any diamond engagement ring design is to think of your fiancÃ©, her experience, her standard of living, her outlook and your feelings. Buy her a luxury diamond engagement ring that she loves to wear now and would love to wear even 40 years from now

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