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What is VoIP and why has it become so popular? by [Peter D](#)

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Most people are reluctant to make long distance phone calls from their phones because of the high service charge. As the technology has advanced in the last few years, various new innovations have taken place in the field of communication. One such development has been the emergence of VoIP Services. This service has gained lot popularity in the last few years, as several people have started using this service in order to reduce their overhead costs. In the past few years, this service has seen a considerable amount of growth, especially for businesses. It is considered as an affordable alternative to the usual telephone connection for making local, long distance and international calls.

If you are not too sure about what exactly this service is, let me provide you with a brief description. Voice-over-Internet Protocol or more commonly known as VoIP is a combination of technologies that enable voice calls to take place over a computer network and the Internet. This service basically changes an analogue signal into a digital signal that can be transported over the internet. It is very similar to a regular phone call, but instead of using narrow, regular telephone lines, it uses Internet bandwidth. It basically requires a high speed cable or DSL Internet connection to transmit signals.

Though there are many benefits that a user has with this service, the biggest of them is its portability. A VoIP phone adapter is known to be highly portable and can be taken to any place that has a high-speed broadband Internet service. Another benefit of this service is its affordability. As long as you have an Internet connection, you can make free PC-to-PC calls, but if you plan to make a PC-to Phone call there is a charge which is very affordable in comparison to a regular phone fee. Another benefit of this service is the added features, such as call forwarding.

VoIP Services in are usually most suited for enterprises that have multiple locations and require constant communication among them. Individuals can also obtain several benefits with this service if they regularly make international and long distance calls. However this service is usually not suggested if a user makes confidential calls, as internet is not known to be very safe and reliable communication medium. Key elements like cost of the service, customer needs and how often the user makes international calls are some of the factors that a user must consider before switching to this service.

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