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What is SEO Next All About? by [James Blee](#)

Article published on July 10th 2012 | [Internet](#)

SEO next is one of the most highly rated brands within the domain of search engine optimization. The major part of the last decade saw this company working for some of the well known international search engine optimization companies, in the form of an outsourcing expert. The origins of SEO next can be tracked to the time six years ago, when a partnership was formed between Justin Blackhurst from UK and Vaibhav Kakkar from India. These pioneers envisaged an approach which would bring light to the confusing world of SEO. Since then, well proficient team of SEO and web marketing experts has been built. These experts work directly with the clients and customers and provide them with efficient and cost effective search engine optimization services by keeping the overhead costs lower than the prevailing competition.

But everybody knows well that when something good is happening, it is bound to be accompanied by a lot of criticism as well. And this criticism for SEO next comes in the form of the [www.seonext.com](#) complaints. These large number of SEOnext complaints are a proof of the fact that not everyone can be happy with a particular product or service. Although, majority of the SEO next reviews are positive; in fact the [www.seonext.com](#) reviews which are provided on the company's website include real time testimonials of a number of happy and satisfied customers, the fact that "everything that glitters is not gold" still prevails.

So, it is very difficult to say with certainty that SEO next scam is a reality or just a shadow cloud created by some unhappy customers. Hence, instead of believing all the SEO next bad reviews with closed eyes and an unthinking mind, it is important to make an intelligent decision which is not based on hearsay but on the basis of a thorough and extensive research.

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[James Blee](#) - About Author:

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Article Keywords:

SEO next, SEOnext complaints, SEO next reviews, [www.SEOnext.com](#) reviews, [www.SEOnext.com](#) complaints, SEO next scam, SEO next bad reviews