Article Side

Magento Extension Offer Various Utilities and Benefits for E-Commerce by Mayuri Virani

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Today, e-commerce has gained a lot of popularity among the large group of internet users. E-commerce websites offer online shopping services with various other features. These e-commerce websites are also competing among themselves to offer best user interface to their customers. Functionality of various e-commerce websites distinguishes them from each other. With the advent of Magento CMS and Magento templates, the e-commerce websites has become advanced and offer ultimate shopping experience for the users. Magento is an open source platform designed on PHP offers all kinds of solution for an e-commerce website. Now, with the introduction of Magento extensions; it has become even more fruitful for the e-commerce websites to provide more versatility to their customers. There are various kinds of Magento extensions available for different versions of Magento.

Magento extensions are cost effective and time saving solution to design a good shopping website. They allow enhanced storage of wide database without affecting the basic functionality of core Magento. The flexibility of extension makes it compatible with all other Magento templates, themes and plugins. The relocation of virtual data without less human intervention makes the Magento extensions a popular platform for e commerce websites. They allow a great place of merchandising and easy purchase to order functionality for the end users.

They just made product browsing a fun for the visitors and helps a lot in maintaining the basic functionality of the website. There are some extensions which are much popular in the markets, one such extension is Magento live chat. Since its introduction, it has become an integral part of many e-commerce websites. It provides a great way of communication between the visitors and site administrators. Visitors can immediately put their issues or queries before the administrators directly. This has made their shopping experience more loving and hassle free. Some other popular extensions are blogs, catalogs and add to cart features.

Recently introduced ingram extensions from Magento are good for academic websites offering test papers and e books. This extension is supported in all Magento themes and allows the integration of e books or physical books offered by the website. But, it is also the fact that extensions can only be useful when they were implemented smarty to the website. They must be selected keeping in mind the utility and goals of the business. If you have a bulk order processing website, then you need certain extensions, but if you are having regular e-commerce website, then you will need a different set of extensions.

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Ms. Mayuri Virani, a web expert and technical content writer working with Template Mela since 2008. As an expert in web-design, she often writes about website design & a website templates. Their website templates, a premium wordpress templates, ecommerce templates, CMS templates, magento templates, customizable wordpress themes and other products are used to reduce time, cost and the needs of professional web designers. For different website templates and development solutions, one can call this company and get quotes on the same.

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