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When most people, business owners especially, are considering moving from shared web hosting to dedicated web hosting, the only thing holding them back is generally the price. After all, with the benefits of having an entire server dedicated to your website and only your website, price is really the only thing left standing in the way. But dedicated web hosting can actually save your business a lot of money. And if you don't use a dedicated server, you could find that it costs you thousands in the end.

In order to understand why this is, you must first understand how shared and dedicated servers work. If your website is on a shared server your website, along with possibly hundreds of others, are located on the same server. This means that you share with those other websites the bandwidth, the storage space, and all the other resources that are on that server. If another website receives too much traffic one day, your website could crash and shut down. With a dedicated server on the other hand, your website will be the only one located on the dedicated server you are using. This means that no matter how many people visit your site, and no matter how much data you upload, your site will most likely still be safe and functioning properly.

It's this difference that makes dedicated servers often a cheaper choice for business owners over shared servers. This is because when a website shuts down, particularly if it's an e-commerce site, the business and the business owner could lose thousands in profits. Sometimes when a shared server shuts down, it could possibly be down for days, essentially closing the business for that length of time. This loss of profits alone is what makes dedicated servers actually cheaper than shared servers.

When a server and therefore, a website, is down for days and customers rely on that website to order their products or services, it decreases customer confidence in that company. Simply because of that one crash your shared server experienced, customers could think that you're going to "disappear in the night" sometime again, and they will most likely find one of your competitors who can meet their needs. This means that the shared server has not only cost you profit and revenue for the time that it was down, but also future profits, too. And that could be a real bust for business!

Don't let the initial price of dedicated servers scare you off of using them altogether. When it comes to servers, you do really get what you pay for and dedicated servers are by far, the best in the industry. Dedicated servers are the only way to truly protect your business, make sure it's always there for customers to use, and be sure that you won't lose your profits in the crash. Dedicated servers might be a bit more costly initially, but they'll save you in the long run.

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