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An online news paper also known as e-news paper or web news paper is a form of news periodical existing over the internet, either separately or as an online version of a printed news paper. The news paper appeared in electronic format for the first time in 1970, while online news paper delivery emerged in the 1990s (Greer & Mensing, 2006). In the modern India, demand for e-news papers is tremendously rising. The reason is an easy and faster access to internet. Stats reveals that there are around 60,000,000 internet users in India that amounts to 6.0% of the country's overall population and about 4,010,000 people in India have access to broadband internet. E-news papers are easy and quick means of getting daily doses of the breaking news with a minute update.

With the growing popularity of e-news papers in India, most of the Marathi newspapers are turning towards internet to reach its wide spread Marathi news readers. From Nagpur news to Pune news, these e-papers provide latest information within minutes. These news papers have created more opportunities for existing daily Marathi news papers such as strengthening their competitive position in presenting news in a timely manner, increasing credibility & brand recognition and increasing advertisement opportunities as internet is choice of the worldwide manufacturers and retailers for advertising their products and services.

These digital Marathi news papers are gaining huge popularity over worldwide Marathi readership. Whether its Pune news or Nagpur news, most of the people belonging to Marathi community like to read news papers available in their own language. It is the reason why most of the leading Marathi periodicals are available online at present. There are many popular Marathi news papers which are catering to online readers to provide easy and quick access to daily news. Few of them include Daily Kesari, Deshdoot, Deshonnati, Gomantak Times, Lok Satta, Lok mat, Maharashtra times, Divya Marathi and much more.

Whether one is looking for international news or current issues in Indian politics or gossips in tinsel town, these digital Marathi news papers keep you updated about all the latest happenings around you in your own language.

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Author is an expert with many years of corporate experience, now providing information on growing popularity of marathi newspaper online. Read his articles to know more about regional newspapers and get informed about a Mumbai News and a Pune News.

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