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One method of building your list with targeted traffic is Forum Marketing. It is targeted traffic, because they and, you have gone to a forum that covers the market or niche that you are in and is known as a warm market. OK, so what is a Forum, in the first place? Well, a forum is an online discussion site where conversations take place. Its where Internet Marketers go for help and advice.

So you need to be involved, to ask questions and to answer them as well, if you feel able. Forums are found by typing your niche, plus the word forums into Googles search bar. Adding Beginner or Newbie to your keyword will define your search further, them click search.

As mentioned in an earlier post if you add speech marks before and after your keyword the search engine will look for that keyword string specifically. There is an etiquette to forums. Complete you profile, with a photo if allowed.

You should introduce yourself at the outset, so other users get to know you. It is probably wise to browse at first, and then jump in with questions. .

. And answers. Every comment you make, on a forum, will allow you to link back to your squeeze page and you wont be surprised to find that this is the reason you are forum marketing in the first place.

The link that appears below your comment is called your signature and will be seen every time you interact. So a good signature is important. What makes a standout signature? Well, assuming you have something to give away, promoting it is the first step.

You should make your signature sing. . .

Of course, there are probably some restrictions to the size of your signature, so do the best with the space allocated to make it standout. Another point about etiquette in forums - Always be positive! Even if you dont agree with the person you are conversing with. No name calling, etc.

Remember people like positive people. Also, have suggestions and solutions when you reply. Writing something inane or unhelpful is seen as a way of getting your signature displayed without contributing and could be deemed as Spamming.

You will see Threads and Posts. Threads are the start of a new topic and posts are replies. As mentioned, once you have introduced yourself start replying.

It is good to open a new thread now and then and not just answer questions; this is deemed to be giving something back. This can be done by, simply, asking a question and as someone new you will have plenty! There is the ability to Personal Messaging (PM) which is like emailing someone and helps with rapport and relationship-building. Remember you cant break anything.

If you want to change something, maybe in your signature, edit it. . .

Dont be afraid. . .

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Glenn234 - About Author:
a essays paper - Im Keith Donnelly. It was not long ago that I was new to Internet Marketing and it is my experiences during this period that led me to write this article. To get your free copy of my eBook that shows exactly the steps I took to build my site. There is also a weekly FREE. You can find it at - http://www.keithdonnelly-online.com - Join me, I look forward to seeing you there, Sincerely, Keith

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