Article published on January 10th 2012 | Interior Design

Architectural rendering through 3D studio is that, it has made the clients more imaginative. With the traditional 2D drawings, it was next to impossible for anyone who is not an architect or designer to give valuable inputs and ideas for the enhancement of the design, but 3D studio software lays bare each and every detail of the design. Every corner and hidden space can be taken care of before giving the final touches to the design.

3D design visualization focuses on rational color rendering, interior and exterior rendering, floor plans, landscape designs and site plan walkthroughs.

An important feature worth mentioning about the 3D architectural rendering is that it offers details about texture and lighting. It can efficiently express the effect of sunlight, artificial lights or the shadows to give highly realistic images.

While choosing an effective 3D rendering service look for the following features:

1. Realistic Architectural Renderings: As technology is becoming more advanced, it is creating more detailed virtual reality and so is the case here. The service should offer tools to note the impact of lighting, shadows, peopleâ€™s activities, traffic, landscape etc.

2. Shadow Study Architectural Rendering: It is useful in studying the impact of the shadows that other buildings and landscape will throw as well as that the new building will have on the environment. It helps to plan the lighting better.

3. Lighting Study Architectural Rendering: It is used for the interiors. It ensures that the adequate amount of lighting is present in all the regions. It requires very detailed study to ensure that the light energy is equally and adequately distributed throughout the interiors. It requires an end to end study; therefore it is time consuming and requires very advanced software.

4. Architectural Walk Through and Fly by 3D Animation: They offer a realistic experience to the clients as to how would the building and landscape look after completion and are mostly used for promotional purposes.

5. Virtual Reality Panorama: These are most effective for the study of interiors. They help view the 360 degrees of interiors by just switching the mouse right and left. They are developed using a number of photo realistic architectural renderings.

Article Source:
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Mr Krish Contributor writer for this site and plays a major role. you can find more info about a 3D rendering, a Architectural Rendering and a 3D Animation.

Article Keywords:
3D Animation, Architectural Rendering, 3D Rendering Company, 3D Walkthrough

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