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How long does it take for you to form first impressions? Well, usually first impressions are formed just in split seconds. It is especially true when it comes to hotels. As soon as you lay your eyes on the hotel reception, you can gauge how the hotel is and you instantly form an impression about it.

It is true that first impressions are not the ultimate impressions. Opinions change, so do the impressions about things. But, still there is a lot that gets conveyed by the first look at the object. The memories of the first impressions last and stay for a very long period of time. Sometimes, these first impressions stay on with people forever and their memories remain embedded very vividly in peopleâ€™s minds and hearts. Therefore, it is important to not just have an honest impression of anything or any object but it is also important to create and gauge a thing or object by the virtue of its first impression!

Hotel business is such that it thrives on appearances, looks and first impressions. A hotel has to be visually appealing to ensure the guests coming in and spending good time in the place. The logic of visual appeal extends to the hotel staff too. A hotelâ€™s staff has to be extremely well-behaved, good-natured and well-groomed to ensure that the guests have a positive impression of the hotel, which is carried by the staff. If the staff is not warm and presentable, it would make for a negative first impression on the guests.

Along with the staff, the hotel premises that is exposed directly to the guests as they walk into the hotel has to be extremely presentable. The area that the guests first see as they enter the hotel is obviously the hotelâ€™s lobby area and the reception area. It is important that the area is done up nicely. The area must be sparkling and bright. For this purpose, gloss laminate can be used to ensure that the area is posh and classy to look at. The reception desk must be brilliant to look at too. Composite laminate is a good choice for the reception area.

Moving beyond the reception area, the lobby area towards the rooms also has to be beautifully decorated and done up. The lobby area also speaks volumes about the hotel! There should be fantastic choice of laminate colors and the laminate countertops installed alongside the lobby walls must have flowers and accessories placed on them for a decorative feel. We are sure you would agree with all of the above!

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