What is an Electronic Cigarette (E-cig)? by Paul Sloman

Article published on May 29th 2012 | Health

The inLife Electronic Cigarette is a state of the art, alternative smoking device that simulates the sensation of smoking. Water vapor is used to replace harmful tobacco smoke. The vapor looks tastes and feels very similar to tobacco smoke.

These units offer a better alternative to smoking that can be used in most places that currently prohibit smoking, such as the work place, restaurants and bars. A typical tobacco cigarette contains over 4000 chemicals, many of which are harmful. In addition, there are over 50 chemicals in a traditional cigarette that are known to be carcinogenic. Over 400,000 people die each year from smoking related illness even though smoking is the number one, most preventable cause of death. There are over 50 million people who smoke in the U.S. in spite of these known risks.

Alternatively, the Electronic Cigarette (E-cig) delivers only four main ingredients to the smoker, propylene glycol and glycerol (both common food additives) water, flavoring and nicotine in a desired level of either Maximum, High, Medium, Low and Zero levels. They are commonly offered in flavors that mimic the actual taste of a cigarette and include Regular, Robust, Menthol and Light. The Electronic Cigarette (E-cig) is becoming a popular alternative choice for smokers with U.S. sales in 2011 reaching the $200 million mark.

There are many other advantages that the Electronic Cigarette (E-cig) presents. There is no lingering smell, it can be used in some places that have banned cigarettes and it does not carry the stigma of shame and isolation that traditional cigarette use offer to the smoker. They are not only new and innovative, but they are also creating quite a buzz in the marketplace. People not only get excited about it, some ask how they can be involved in the sales and marketing of this new and innovated product.

How It Works

inLife Electronic Cigarettes (E-cigs) are comprised of a rechargeable battery, an atomizer and cartridge combination that contains varying amounts of nicotine. inLife offers maximum, high, medium, low or zero nicotine cartridges. The cartridge contains propylene glycol and glycerol (both commonly used food additives).water, flavor and nicotine in a desired level.

When the user inhales at the mouthpiece, a small switch located in the battery is activated and power is delivered to the atomizer. The action is regulated by a microchip which is also located in the battery. When power from the battery is applied, the atomizer is activated and creates a vapor derived from the moisture and propylene glycol and glycerol that are found in the cartridge. As the vapor passes through the cartridge, it picks up the nicotine and flavoring and delivers it to the user. The user absorbs the nicotine either through the mucus membranes in the mouth or through the lungs and then exhales.

For more information regarding the Electronic Cigarette (E-cig), visit www.sellecig.com or contact inLife, LLC at leaders@myinlife.com

Article Source:
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The in Life is one of the a best electronic cigarette founding companies that helped introduce this marvelous technology to the United States. The in Life a Buy Electronic Cigarette works by delivering a desired level of nicotine to the user in the form of a vapor mist

Article Keywords:
Best Electronic Cigarette, Shop Electronic Cigarette, Shop Ecigs, Buy Ecigs, Buy Electronic Cigarette, Best Ecig

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