



Article Side

Spa Owners Diversify by Offering Branded Supplements by [William Hauselberg](#)

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Spa owners understand the importance of client satisfaction and meeting their needs. Today's spa clients want to look and feel their best, and in order to keep their bodies at peak performance levels, many people use supplements as a regular part of their health and wellness regimen.

How to Choose a Supplement Manufacturer

Offering your own line branded supplements to your clients is a great way to diversify and expand your business. Choose a company that will work with you every step of the way, from your ideas to production to the shelves, to ensure that you are providing your clients the best, highest quality supplements to meet their needs.

Right from the start, a reputable, custom supplement manufacturer will work with you to review the ideas you have for your supplement in order to achieve a solid understand of you and your spa's needs. During this initial meeting, a staff of professionals will begin to brainstorm and introduce potential product designs, a marketing and manufacturing plan, and information on current consumer trends.

After the consultation stage is complete, formulation can begin. In this stage, the product is defined, including the ingredients, how to formulate it from scratch, and what the proper dosage should be. Practicality of the formula will also be determined through verification of the formula's viability, stability, safety, cost per unit, and compliance with FDA guidelines. Pilot sampling will be conducted as needed. After formulation, in-house testing is performed for chemical composition and microbiological purity to ensure that only the highest quality product will be sold on your shelves. Once testing is complete, the manufacturing stage can begin.

In order to get your product moving, proper packaging and labeling is a must. Your manufacturer will work for you to bottle and label your product. Professionals at an in-house graphics department will work to design just the right look for your product's label to give it its own unique identity, and in compliance with FDA guidelines, appropriate "Supplement Facts" are always included on the label.

In order to successfully market and sell your own customized supplements for spas, you will want a product you can stand behind. Look for a manufacturer that specializes in supplement formulation for spas and who will work with you every step of the way to bring your ideas to life to expand and diversify your spa and help your clients achieve their health and fitness goals.

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[William Hauselberg](#) - About Author:

The author has an immense knowledge on a [customized supplements for spas](#). Know more about a [supplement formulation for spas](#) related info in his website.

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