Article Side
Kody Medical Electronics (P). Ltd. by Bharatbook

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Kody Medical Electronics (P). Ltd. is headquartered in Chennai and manufactures Medical Equipments such as OBG, Vascular, Diabetology, Plastic Surgery, Physiotherapy, Diagnostics Equipment such as Ultrasound Scanner, Color Doppler, Automatic Blood Pressure Monitor, etc

http://www.bharatbook.com/market-research-reports/medical-devices-market-research-report/kody-medical-electronics-pltd.html

The report begins with the basic facts about the company such as contact details, revenues, competitors, brief history, line of business and geographic reach among others. Key Products and Services of the company describe the rationale of how it creates, delivers, and captures value through its services offered. Business Model of the company invites dealer and other companies to form business association with the company and work jointly. Information about the companyâ€™s management side is also provided that details their names, designation, professional experiences, memberships of boards etc. Through SWOT analysis, the report highlights key internal factors that give the company advantage or disadvantage over its peers along with key external factors prevailing in the industry that may have favorable or unfavorable impact on the companyâ€™s operations. The report also covers the financial analysis of the company including the balance sheet, profit and loss a/c and the key ratios depicting the key financial figures for fiscal year 2007-10.

Industry Analysis provides top level understanding of the Medical Equipment sector in India with special reference to medical imaging segment. Market size, growth, key segments, growth drivers, import export and trends are some of the foremost points covered in the analysis. The competitive landscape identifies key players of the industry drawing comparisons on parameters such financial performance and service offerings. The company is benchmarked against its main competitorsâ€™ key financial ratios in the competitive benchmarking chapter. Industry Analysis

For more information kindly visit :

Kody Medical Electronics (P). Ltd.

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Article Keywords:
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