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In India, the dairy sector plays an important role in the countryâ€™s socio-economic development, and constitutes an important segment of the rural economy. Dairy industry provides livelihood to millions of homes in villages, ensuring supply of quality milk and milk products to people in both urban and rural areas. With a view to keeping pace with the countryâ€™s increasing demand for milk and milk products, the industry has been growing rapidly.

According to our research report â€œIndian Dairy Industry Analysisâ€•, India is the worldâ€™s largest milk producer, accounting for around 17% of the global milk production. Besides, it is one of the largest producers as well as consumers of dairy products. Due to their rich nutritional qualities, the consumption of dairy products has been growing exponentially in the country, and considering such facts and figures, our study anticipates that the milk production in India will grow at a CAGR of around 4% during 2011-2015. http://www.bharatbook.com/market-research-reports/dairy-products-market-research-report/indian-dairy-industry-analysis.html

With the rising use of dairy products, the secondary market for dairy products has also been flourishing, our report observed. For this, we have included the analysis of secondary market for dairy products, including tea, coffee, infant nutrition, malted foods, and bakery products. Covering the necessary aspects of the Indian dairy industry, the study facilitates knowledge about its current market scenario and future growth. market research report

Analyzing the past and current state of the industry, the report tries to find out how trends like the entry of international companies and safe packaging are attracting more consumers and leading to further growth in the market. This way, it presents a clear picture of the direction, in which the industry is likely to proceed in the coming years.

The government is taking several initiatives and running plans and programs like National Diary Plan and Intensive Dairy Development Program to meet the growing demand for milk in the country. Our report talks about such schemes, and government regulations to present an objective and balanced picture of the industry. The study also discusses the opportunities and strengths of the dairy market in a complete SWOT analysis, and provides an insight into the competitive landscape. We hope that our comprehensive research will help clients align their business strategies as per market dynamics, and make sound investment decisions.

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Bharat Book Bureau

Tel: +91 22 27810772 / 27810773

Fax: + 91 22 27812290

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