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Summer training has proved to be very effective for getting jobs for technical students(B.Tech, MCA & Others), because summer training is a perfect blend of technical and personality development training which supports students to enhance their overall personality. Getting a job is the major reason behind students investing so much of money for their training programs. And summer training is the best option among so many training programs, as it comes with large number of advantages for students. If done from a genuine training and development company, summer training can provide below mentioned benefits -

- 1) Students get chance to know more about corporate environment.
- 2) Learns professionalism and team work.
- 3) Students develops quality of producing results under extreme pressure.
- 4) Know more about client handling
- 5) Get's chance to learn technologies while developing client project.
- 6) Get industrial experience and hand on experience of their technology
- 7) Get placement assistance services.
- 9) Get certification on successful completion of project and summer training.
- 10) Even get placed in the same organization, if done their summer training with outstanding approach.

Basically, summer training helps students in converting a fresher's technical graduates into a demanded professional. Summer training provides students all those facilities which are basic requirements for building a sound career in corporate sector. The key factors which makes summer training completely different from other training programs is its duration and large number of facilities. Summer training do not take too long, moreover it help students to learn a lot technology and personality wise both.

Best part of the summer training, if done from a genuine training and development company, students gets chance to learn "Campus Recruitment Tips". During summer training students learn do and don't of placement and recruitment programs. These campus recruitment helps students to build confidence within themselves while facing interviews and placement sessions. The most importantly, summer training remove that fresher's tag from students cv's by adding industrial experience to it.

Summer training provides students knowledge on technologies on industrial level and also teach practical implementation of these technologies for project development. Recruiters also gives their first preference to the students who are having great technical knowledge and have worked on live project before, in place of hiring experienced technically weak candidate. Company also prefers student who has done their summer training successfully because it save their investment which they put in training programs of fresher's students. Summer training is also beneficial from company point of view too, because it save company's capital and time and provide them within professionals

ready to work immediately after joining.

In the present time, company wants best professionals to work for their company as competition is getting tougher and tougher day by day in the market. This is why company avoid to hire fresher because it takes too long to train them well for the desired job. But, it is not like that there are no job for fresher's, infact company just wants technically sound students with pleasant personality. And summer training is all about improving technical and personality attainments of students for making them industry ready.

Summer training was introduced to make engineering ready for corporate world before hand only, that is why B.Tech and MCA are called professional courses and make these courses completely different from other regular courses.

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