



## Article Side

Give Wings to Your Preparation for Case Interviews with Consulting Case Studies by [Tom Rochtus](#)

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Getting into the management consultancy firms is never been an easy job. You need to cross various obstacles before landing for your favorite job. Consulting interview questions are often designed to assess the interpersonal and business management skills of the candidate. An ideal candidate fit for this position must have a multi dimensional personality and posses a productive positive approach. To filter such ideal candidate from the bunch of other candidates, consulting case study plays an important role. They are given to candidates, so they can draw a suitable conclusion following the case using their business management skills. On the one hand, it gives fair enough idea to the interviewers about the candidate's efficiency in solving business equations and on the other hand, it gives an idea of their state of mind during complex business situations.

Business consulting is not an easy job, because you are playing with other's money. Based on your ideas and suggestions, the other person's business revenues and profits will deviate. At the end of the day, you will be held responsible for any major loss or profits in the business after implementation of your designed business strategies. None of the consultancy firm wants to take that risk by recruiting an average skilled person as management consultant. They all want the best consultant to be a part of their firm. Making it to the top business consultancy is a hard nut to crack, but you can do it easily, if you are 100 % prepared for case interview. Consulting case studies is a regular procedure for selection of the candidates and as mentioned above, the idea is to get the best business brain.

Solving a complex consulting case study is half way through your management consulting interview. There are many aspects of case studies to be highlighted while drawing a conclusion. Case interviewers never expect you to draw a solid conclusion, because they are aware of the fact that you are a fresher and inexperienced. What they expect from you is to take your brain in to all directions using all your analytical and interpersonal skills and come out with something that can impress them.

One of the top management consultants has said "Before solving the case study, the first thing that candidates must avoid is panicking. They need to come out of fear and must concentrate on solving the case rather than worry about its outcome. They need to admit the fact that some of the best consultants have failed to solve some complex business cases. They only need to remain alert while solving a case study and after recruitment, their skills will be polished by industry experts".

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This article is based on content from Victor Cheng, Marc Cosentino and Tom Rochtus on how to ace a [case interviews](#).

Please check the following materials for more background:

- LOMS by Victor Cheng

- Case in Point (4th edition) by Marc Cosentino
- Case Interview Success (1st edition) by Tom Rochtus

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: ace that interview, bain case interview, bcg case interview, case interview, case interview book, case interview consulting, consulting case,

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