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Education market in China is pegged at USD 240 bn in 2009 and is estimated to grow at 15%. Awareness about education in China along with huge support from the government in the form of investments will help in developing the market. The market has seen investments from private as well as from multinational companies in the recent past and is expected to attract further investments.

http://www.bharatbook.com/market-research-reports/education-and-training-market-research-report/education-market-in-china-2011.html

The report begins with a brief of the overall education and private education market in China and provides the market size and growth figures as well as market segmentation. It also includes information regarding the various types of education, such as post secondary, English language, tutoring and test preparation provided under private education in China.

An analysis of drivers explain factors contributing to the growth of the education market including increasing per capita income, high returns on education, education related to high cultural values, favorable demographics and urbanization. The key challenge identified is unexpected government regulation, intensifying competition and larger class sizes, and increasing students going overseas.

The Government has played a vital role in the development of the education system in China. The report gives an insight into the investments and initiatives being carried out by the Chinese government. It also talks about the government structure in the form of rules and regulation for governing the education system in China.

Competition section provides brief profiles of major players in the market. The section contains a snapshot of their corporation, financial performance and business highlights, providing an insight into the existing competitive scenario.Market Analysis

For more information kindly visit :

Education Market in China 2011

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