IT Outsourcing to India for Business Development

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After the birth of Indian IT industry in the year 1967, in Mumbai, economic scenario of the country took a significant turn. Since then India has come a long way in terms of Information and Technology (IT). For a country like India which is geographically big and culturally and linguistically so diverse, IT has proved to be a great tool of overall development.

Indiaâ€™s growing stature in the IT sector attracted European and American companies to outsource to India. IT outsourcing in India has proved to be beneficial to all these companies across the globe. Since early 80s European and American companies tried to operate their back office operations from India. That was the time when India became a global name in the field of outsourcing and became a leader of the industry offering nonpareil services all over the world. Indian outsourcing companies offer prolific services to its clients at an affordable rate.

Individuals associated with the sector are highly qualified and quite competent. Indian intelligence being appreciated all over, several companies in order to attain highly efficient services at a lesser cost, opted for IT outsourcing to India. Ranging from software testing outsourcing to website management outsourcing, there are a lot of services offered in IT outsourcing in India.

Software testing outsourcing is a necessary phase in software development. It involves software testing carried out by third parties who are not directly involved in the development of the software, also known as quality assurance (QA). Website management outsourcing (WMO) is also to be discussed while we talk about IT outsourcing. A WMO company designs and manages the website for the client company. They do all the necessary work such as hosting, developing, content editing and ensure the business objectives through the website. Website marketing, website development, website design, support and maintenance, and website project management are some good examples of WMO.

Apart from QA and WMO, there are a lot of other services received by the companies that go for IT outsourcing to India. Disaster recovery services is also one of the most essential services in outsourcing as most businesses today are vulnerable to various threats like computer viruses, power failure etc. So in an order to protect the data loss, maximize recovery and minimize loss, backup solution is a critical component for business continuity. Organizations always look for hassle free, automated and efficient backup solution for smooth running of an organization.

Indiaâ€™s outsourcing solutions have always helped entrepreneurs in several ways. India's unpredictable political climate and extensive corruption created problems and many companies started outsourcing to other Asian countries like China or Philippines, where the political scenario is much better than that of India. Despite of the fact, analysts reveals that India still remains the prime destination for outsourcing and there are expectations of annual GDP to grow at 8-10% in the next decade.

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