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What is the chargeback management system? by Hemelwasen

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Credit card chargeback is such an option about which every online business owner is familiar with. However, there are still many online entrepreneurs who do not know the consequences of the credit card chargeback and they keep on working without taking any precautionary measures. They do not know what credit card frauds can lead them to face and how much troubles they can get into from financial point of view.

If you do not what credit card chargeback is, then let me tell you what it means. It is a process through which a customer gets the authority to reverse the transaction of the purchase of goods and services if he is not satisfied with their quality. But people rarely go for this type of chargeback. Online fraud cases compel people to go for this option more often. Online business owners have to face huge losses because of these fraud cases.

If you are an entrepreneur and you want to avoid these fraud cases, then you must opt for the chargeback management system. Although there are many measures that being a business owner you can go for but it is true too that people do not have much time to manage this system along with managing the day to day business activities. No business owner can take risk when it comes to finances therefore, it is recommended to opt for professional chargeback management services.

A company that is known to be best in providing professional chargeback management services is http://www.sentropi.com/. The professional here will provide you software named Sentropi that will enable you to maintain high level security system at your website. This software can actually do wonders for you by automatically controlling the chargeback management system. It is a simple tool that can enable you to make your own rules for the protection of the credit information of the customer who will be visiting your website.

Let us throw some light on how this software works and what can it do for you. It works with AVS i.e. Address Verification System. This is the main thing that is responsible for managing the whole system. The chargebacks are mostly done by the thieves who had stolen the credit cards of people. While making a purchase, the thief cannot provide correct address and it would be different from that which would be written on the credit card. The thief might get caught if he will try to act clever here because the software will verify the address before proceeding. If the verification fails, then no purchase would be made.

The online store is connected with a server room from where the credit information is verified and checked. If the software finds that something is wrong with the information then it will cancel the application of purchase because there might be chances that some thief is using the credit card. If you go or the services of the above mentioned company, then you can get the best chargeback management services by securing your website and your customers.

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a Sentropi is one of the professional service providers that offer a chargeback management services and products. Sentropi is basically one of the latest products that ensure safety of web based systems by employing innovative ways of identifying and tracking technology

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