



Article published on February 13th 2012 | [Computer](#)

IBM sold consumer product lines like ThinkPad to Lenovo (2005), printers to Lexmark (1991) and has a little present in that segment. But, what prevails in the market is the trust and reliability of the brand, and that's why till date people don't hesitate in purchasing products with IBM Certified Pre-owned Equipment logo that include server, storage, PCs and peripherals. These products are overhauled, verified, and guaranteed by IBM-for up to 65 percent less than the original price. IBM has a solid position in the space of business and enterprise solution with equal control over hardware and software domains. Information Management, Lotus, Rational, Tivoli, WebSphere, System Z software, etc. are a few to count in the former domain, while the latter is almost exuberant with diverse range of server and storage mechanisms.

IBM offers a range of virtualizing solutions to reduce workload and cost on the IT infrastructure and maximize the performance. IBM captivates Cloud Technology to bring forth preloaded system with software, server, storage, networking and start-up services to help you take the guesswork out of establishing a virtualized data Centre environment. IBM Intelligent Cluster fosters the need of modern day computing, and incorporates servers, storage and other devices from industry-leading original equipment manufacturer (OEM) that are ready to plug into your data Centre.

Thus, IBM presents a comprehensive solution with a single point of contact (SPOC) for support. You may call on IBM number to get support for software, hardware, peripherals, Internet, network, security and all other aspects associated with your business or home computing need. Experts are readily available round the clock at IBM Support corner, so that you make maximum from the investment, and suffer the least from software and hardware glitches. Powerful features of the portal make it fast and easy to find the exact information or tool you need for self-repair and maintenance of IBM products.

There are multiple navigation options; select your products and the task at hand for direct access to all pertinent resources or browse through featured support links. You can also personalize the pages to include exactly the type of information you need. For ThinkPad notebooks, ThinkCentre desktops and other PC products, you can call Lenovo Support as well. If you have the zeal to acquire expertise in the deployment, execution, optimization and IBM repair and troubleshooting pertaining to particular software or hardware product then you can go with the IBM Certification or training modules.

IBM Help portfolio can effectively deal with the security aspects with the standard built on BigFix technology. Experts can help you to manage and secure physical and virtual endpoints including servers, desktops, roaming laptops, etc. With proper guidance you gain proactive protection from known and emerging security threats and improved regulatory compliance. Experts can take care of the Windows or the LINUX based client or server operating system. They can install, activate, update, upgrade, repair, and troubleshoot the software besides optimizing the respective IBM machine to accentuate your computing experience with efficient and agile IT infrastructure. Learn from experts as how to minimize complexity through a single management console, successfully ensemble cloud technology and virtualize IT infrastructure by enabling self-service, elasticity and high levels of automation.

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Article Keywords:

ibm support, ibm help, ibm number, ibm repair

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