# Android Development â€“ the Fastest Growing Demand of the Market Ay

Alex Franklin

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Android is a revolutionary smartphone operating system (OS) launched by the search giant Google. Unlike its competitorâ€™s iPhone or iOS (iPhone Operating System), Android is not a dedicated OS and more importantly, it is an open source platform. As an OS android is a software stack which includes operating system, key applications and middleware. Integrated with numerous cutting-edge technologies, Android supports thousands of applications and games. Moreover, Android is able to circumscribe almost every apps and games requirements of any business enterprise and individuals. With so many unique features, the requirement of Android development was inevitable.

Since the year 2010, the requirement of Android app development constantly started increasing in the market. However, with the release of Android OS Version 2.1 (Ã‰clair), Version 2.2 (Froyo), Version 2.3 (Gingerbread), Version 3.0 (Honeycomb â€“ which is dedicated to tablet) and now the latest Version 4.0 (Ice Cream Sandwich) the requirement of Android development had taken a huge plunge into the market.  In fact, Android OS was the highest selling smart phone OS (ahead of Appleâ€™s iOS and Nokiaâ€™s Symbian) around the world, in the year 2010. This achievement shows th huge demand of Android by the market. Android also provides a great developing experience for the developers with its SDK (Software Development Kit) which includes languages such as Java, Ajax, C, C++, XML, HTML, Flash etc. enabling the developers to achieve the marvelous results in Android app development. A developer could submit their apps to Android app market which is an add-on advantage. However, for the beginners or for the personal individuals who would like to develop their own apps but has no technical knowledge or could not opt for Android development, Google has also provided an online solution with Android App Inventor, which allows them to create basic apps easily without any technical knowledge.

A software development company skilled thoroughly with the Android SDK could provide from high-end business apps till top-notch 3D gaming solutions, under Android development. Android could cover every corner-stone of the requirements with excellent quality solutions. Solutions such as:

1. Inventory Management Apps

2. MIS Tracking Apps

3. Navigational apps wit GPS

4. Social networking apps

5. Chat Messenger apps

6. Email clients

7. Exchange email clients and exchange active sync apps

8. Accounting apps

9. CMS (Content Management System)

10. CRM (Customer Relationship Management)

11. Online catalogs

12. Industry specific apps and various othersâ€¦ almost any that you can think of can be covered under Android apps development.

To sum it up, with so many features and advantages the requirement of Android development has already taken a huge plunge into the mobile apps market and is the fasted growing requirement of the market around the world.

Summary

Android is the revolutionary mobile operating system launched by Google. Integrated with numerous cutting-edge technologies and support of millions of apps meeting the requisite of almost every business enterprise and individuals, undoubtedly Android development has already taken a huge plunge into the market.

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Alex Franklin - About Author:
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