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About Putney by [Daniel](#)

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Putney in West London is famous for its rowing heritage. Many of the local oarsmen travelled out to the western region of Putney as they found that rowing in the main part of the Thames was simply too dangerous due to sewage and the onset of commercial transport, back in the 19th century.

Putney is a popular commuter town due to being a quick and simple journey to Central London. Visitors flood to the area during the annual university boat race. Situated on the south bank of the River Thames, directly opposite Fulham, within the London Borough of Wandsworth, Putney is a popular town home to many famous people.

## Selling property in Putney

There are an abundance of Putney Estate Agents to choose from. As with any gentrified London suburb, agents have realised there's good business to be had, especially towns where commissions are higher due to the popularity of the town and the effect this has had on increasing property prices.

In fact with the average Semi-Detached house selling at £1,151,949 in Putney during 2011 (reference: home.co.uk) you'll need to pay Putney Estate Agents a fee of approximately £24,882.24 to sell your property!

## A smart solution

We're not convinced that every consumer selling their property locally in Putney will be happy to pay Putney Estate Agents such a high fee, simply for finding a buyer for their property.

And let's be honest, the better properties in almost any location pretty much sell themselves anyhow, provided they are priced correctly

More recently a new type of property agent has started to surface. It's an agent that doesn't have luxurious office in an expensive high street location and an agent that uses the internet to ply their trade. It's an agent that offers the same type of service, but without the enormous associated charges. Some online type agents even offer very low fixed cost options too.

Just like with any Estate Agency, you need to work out who will offer the type of quality of service you require, which actually isn't particularly hard to do.

Look at the agents photographs for starters. Are they professional looking, or were they carried out by somebody with very little understanding of a camera or artificial lighting and presentation?

Does the agent offer a professional video of your property "to really show off its better points to potential buyers?

Are they registered with a professional recognised body such as the NAEA? You'll find that members take pride in their work and take their profession seriously.

Do they advertise on ALL of the UK's biggest websites, where 90% of property buyers start their search for a new home?

And lastly, have you spoken to them and do they know their stuff? You need to feel confident that

the agent you are dealing with appears honest, proactive and has your best interests at heart as well as has a sound knowledge in the art of selling property.

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Fishneedwater is a well established estate agency covering SW19 and the surrounding areas. We are the best online a [estate agents hackney](#), offering property sellers and landlords with a fantastic value for money alternative to the traditional high street estate agents in Wimbledon. To know more about a [estate agents in greenwich](#), please visit us online.

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