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Bulk SMS can be send to any kind of app that has internet access is possible through SMS API. Similarly, SMS gateway is a network facility to send and receive infinite number of SMS to and from any network that support SMS service. This feature is used to send and receive innumerable SMS, e-mails to single or multiple contacts. To set up keywords and manage distribution list is an easy task using SMS API.

Some of the significant features of SMS API are as follows:

- â€¢ The feature is easily accessible.
- â€¢ It is easy to integrate and because of SMS gateway interfaces.
- â€¢ Sending infinite messages instantly is possible.
- â€¢ Has global reach.
- â€¢ Users can use sub-users and can report, make payments online.
- â€¢ Has cent per cent guarantee for uptime

Receiving and sending text message anywhere across the world to one or multiple persons can be done instantly by using text messaging software. It works on the simple HTTP interface so that it becomes easy to use. It is possible to send messages to many recipients simultaneously that too directly from the server that you have when you use text messaging software. All the inbound text that you have whether they have dedicated, short or inbound gets forwarded to your server so the recipients get messages from your server directly. A text message can be sent to as many mobile users as you want through the text messaging gateway server.

The clients or the recipients of the text messages do not need to have SMS gateway installed in their system. SMS API supports the delivery of reports to the multiple messages that you sent. Even if the keywords are not there in the messages they get delivered directly to your server.

Using API, messages can be sent to either single person or to multiple recipients and the messages that you wish to send later can be scheduled. It also sends verification codes to your contacts and then adds them. It is easy to set up and has multiple advantages. Like you can modify your distribution lists. You can add or delete information, can update the existing contact list, can either create or delete the lists etc. Also, you can use API to manage your mobile keywords. You can check, create or delete keywords. You can update the settings of keywords. You can send notification through email or SMS and can manage advance mobile keyword options.

Managing your mobile keywords gets easy when you use SMS software. The incoming keywords text messages when you use API software. You can make use of several features like schedule for the later delivery, message with keywords and controlled frequency etc. It processes the incoming SMS using mobile keywords.

There are many developers of SMS Gateway in the market and once you find the reliable developer things get easy for you. Try to get hold of API that can cater the needs of your business and can work well with any language or system. Once you have a dependable developer, it takes hardly half

an hour to get it setup and to start reaping its benefits immediately.

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a [Text shortcode](#) Provider, Gateway Mass Text messaging software is generally a web, desktop or email based application that allows you to access - and send messages. a [bulk sms messaging](#) are applications or interfaces that enable you to send SMS messages from your desktop or laptop PC to one or many contacts. Use our service and save valuable time and money on your communications.

Article Keywords:

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